



# CALL FOR ENTRIES

Entries Deadline: Saturday, January 8, 2011 (5 PM)

Jose Vargas and the Bath House Cultural Center invite visual artists to submit entries for the 17<sup>th</sup> Annual El Corazón art exhibition.

Since 1993, Jose Vargas has organized the El Corazón art exhibition in Dallas, which gives artists an opportunity to explore various artistic interpretations of the human heart. Since then, this passionate and delightfully eclectic art show has featured diverse creations inspired by the heart (El Corazón), an important symbol in Mexican and Latin American art, and a significant theme in western culture.

## ELIGIBILITY

Art in all media will be accepted. The image of the heart must be a prominent element of the artwork. Only work completed in the last four years will be eligible. Artwork that was on display in previous El Corazon exhibitions will not be

reviewed. Art should be ready for installation at the time of delivery. No artwork shall be removed from the exhibition before the closing date. Complex installations should be coordinated and supervised by the Gallery Director. For a copy of the Bath House's Policy for exhibitions, please visit [http://www.dallaspublicart.info/downloads/bhcc\\_policy.pdf](http://www.dallaspublicart.info/downloads/bhcc_policy.pdf)

## ENTRIES

There is no entry fee. Up to two entries will be accepted in the form of JPEG digital photographs saved on CDs. Images saved in a different format or files on detachable flash drives will not be accepted. Entries that are e-mailed will be disqualified. No prints or slides will be juried.

Saving your images -

Please follow these guidelines to save your files on the CD:

- \* Label your CD with your full name, phone number and e-mail address
- \* Files can be up to 3 MB in size. High-resolution images are usually selected for publicity materials.
- \* Print out a document that shows a list of your entries, including the name of your jpeg file, the title of the piece, a description of the media, and, VERY IMPORTANTLY, the size of your artwork (width x height). Space for artwork in the gallery spaces is limited.

The Bath House Cultural Center will not return entry materials. Unless the gallery is notified in writing to the contrary, it is understood that the accepted photographic images can be reproduced for publicity and educational purposes.

**Mail/Hand-Deliver your entries to:**

Bath House Cultural Center  
c/o El Corazon  
521 E. Lawther Drive, Dallas, Texas 75218

Hand-delivered entries may be turned in Tuesday-Saturday from 12 noon to 6 PM.

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**EXHIBITION SCHEDULE**

**Deadline for submission of entries:**

Entries must be RECEIVED by 5 PM on Saturday, January 8, 2011.  
This is not a postmark deadline. Entries received after the deadline will be disqualified.

**Selection notification:** The list of selected artists will be posted on the Bath House Cultural Center's website at <http://www.dallasculture.org/bathHouseCultureCenter/pressRelease.asp> under the title "2011 El Corazon Artists" after 6 PM on Tuesday, January 11, 2011.

**Delivery of accepted artwork:** Sunday, January 23, 2011 (1-3 PM)

**Exhibition Dates:** January 29-February 26, 2011

**Exhibition reception with the artists:** Saturday, January 29, 2011 - (7-9 PM)

**Artwork pick up:** Sunday, February 27, 2011 (11 AM-1 PM)

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**INSURANCE**

The City of Dallas Office of Cultural Affairs will provide insurance on most works of art. In some cases, the City of Dallas may refuse to insure certain pieces of art. Artists have the option to purchase their own insurance separately. While on exhibition, the artwork will be given all reasonable care. Shipping/delivery of artwork to and from the Bath House is the responsibility of the artist. The insurance coverage will not be in effect during shipping of artwork.

**SALES**

The Bath House Cultural Center Advisory Council requests a 14% commission on all art sold during the exhibition. Transactions for the purchase of artwork shall be directly between the purchaser and the artist or his/her official agent.



**Bath House**  
CULTURAL CENTER

For more information about this exhibition, please contact Jose Vargas at [jvargas898@earthlink.net](mailto:jvargas898@earthlink.net) or Visual Arts Coordinator, Enrique Fernández Cervantes at (214) 670-8723 or [enrique.fernandez@dallascityhall.com](mailto:enrique.fernandez@dallascityhall.com).

Copies of this prospectus can be downloaded at [www.bathhousecultural.com](http://www.bathhousecultural.com)