



**Office of Cultural Affairs**  
CITY OF DALLAS

**South Lamar Gateway Public Art Project  
and Bench/Seating Element  
REQUEST FOR QUALIFICATIONS  
DEADLINE FOR SUBMISSION MARCH 1, 2017  
Project Budget \$63,000**

The Public Art Program of the City of Dallas Office of Cultural Affairs requests the submission of qualifications to design, fabricate and install one permanent sculpture to be installed near the intersection of Pine Street and Lamar Street and one site-specific seating element ideally made of recycled, re-used, or redefined materials in keeping with the spirit of the redevelopment of the neighborhood. The bench can be part of the sculpture or stand alone. The sculpture and bench will serve as a gateway into the newly renovated South Lamar Street sculpture garden.

**SCOPE OF PUBLIC ART PROJECT**

The Lamar Street Art Sculpture Garden is part of a grand reconstruction project that extends from IH-45 to Emery Street. The existing Lamar Street corridor features metal recycling businesses on south side of the street and residential properties on the north. Lamar Street was narrowed to four lanes the adjustment created a wide parkway along the residential side. Within this parkway, public art will be commissioned and displayed for public viewing.

Short-listed artists will be commissioned to prepare a conceptual design proposal comprised of drawings, digital renderings or, where applicable, a maquette, for a site-specific work for the proposed location. Artwork must be responsive to the following guidelines:

- Artwork must be highly visible in the landscape,
- Respond to the history of South Dallas
- Artwork must require minimal maintenance
- Be resistant to graffiti and vandalism,
- Require no electricity
- Be free of safety hazards
- Comply with ADA requirements,
- Artwork must comply with the following seating standards for public spaces:
  - Seating types shall conform to crime prevention standards, such as “open seating” that inhibits vandalism and skateboarding. Armrests or other obstructions shall be provided on any public bench that is designed for two or more people to inhibit the ability to sleep on benches.
  - Artwork must be able to be bolted to the ground
  - Provide a safe, slip resistant, comfortable seating surface with smooth, even surfaces and curved edges.

- Maximum length of seating element should be 6ft with the minimum length being 4ft to fit within the landscape
- Surfaces shall be constructed from materials that provide a hard, stable surface and permits comfortable maneuverability for people of all abilities
- Be free of safety hazards

## **SOUTH DALLAS HISTORY**

The South Lamar Street Sculpture Garden in the South Dallas community is located on the southern cusp of downtown and is comprised of several diverse neighborhoods. Bordered by I-30 to the North, White Rock Creek to the East and the Trinity River to the West and South, South Dallas is approximately 8.44 square miles in size. Martin Luther King, Jr. Boulevard serves as a major gateway to and retail/commercial spine within South Dallas.

According to the 2010 U.S. Census, the population of South Dallas is 23,284 of which 73% are African Americans, 23% are Hispanic, 3% are Anglo and 2% are other.

South Dallas is home to Fair Park, a 277-acre recreational and educational complex which plays host to major cultural, sporting and entertainment venues, including the State Fair of Texas. The complex is registered as a National Historic Landmark and is home to nine museums, six performance facilities and the largest Ferris wheel in North America. Many of the buildings on the complex were constructed for the Texas Centennial Exposition in 1936, which drew over six million visitors. Most of the buildings built for the exposition still survive and are recognized as a significant example of Art Deco architecture.

South Dallas' unique character is captured by its residents' community pride and is often affectionately referred to by "locals" as "Sunny South Dallas". From its roots as an area where Black farmers settled after the Civil War, the southern half of South Dallas grew into a Black middle and working class community while the northern half was split between wealthy Jewish and White working and middle class residents. Today, South Dallas continues to be a contributing force to the city's political leadership, and the arts, entertainment and sporting community.

## **SELECTION PROCESS**

- A panel comprised of arts professionals and community representatives will review qualified submissions in 2017.
- Up to five short-listed artists will be commissioned to create concept designs for site specific sculptures and paid a \$1500.00 stipend to present their concept design to the artist selection panel.
- Concept designs must represent the concept for the sculpture, identify materials and demonstrate that the commission can be made for the project budget including artist's fees.
- One finalist will be commissioned to install a gateway sculpture in early 2018.

## **ELIGIBILITY**

All artists are eligible to apply, **with the following exceptions:**

- Artists currently under contract with the City of Dallas Public Art Program.
- Employees of the City of Dallas, their spouses, members of the Public Art Committee or the Cultural Affairs Commission or their families.

- Consultants under contract for any phase of these projects.
- Undergraduate students.

**Additional qualifications include:**

- Demonstrated successful completion of public art or other park projects of similar size and scope,
- Demonstrated ability to work with project management groups.
- Demonstrated ability to complete work on time and on budget. Project budget is \$63,000.
- Ability to attend and/or participate in meetings with design teams, community members and others involved in the project. Participation can be by phone.

**SUBMITTAL MATERIALS**

1. A cover letter detailing interest and ability to complete the project
2. Professional resume
3. Six JPEG images of current work with list of title, size, medium, date and commission value of work where applicable
4. Names and contact information of three references.

**Send Email Submissions to [www.callforentry.org](http://www.callforentry.org) by: March 1, 2017**

**Public Art Program Contact:**

Kendall Ferguson, Public Art Coordinator  
 southlamarstreet@gmail.com

**TERMS AND CONDITIONS**

Application for any project advertised by the City of Dallas Public Art Program constitutes acceptance of the terms and conditions outlined in this prospectus as well as recognition of ordinances and policies of the City of Dallas (including the Good Faith Effort and the Minority and Women Owned Business Enterprise goals of the City Dallas).



