



President's Tee Box - Mary Ann

Lutz

I sit here tonight with about a foot of snow outside...hard to believe we have our first event next Saturday, Feb 20th. I'm getting excited to start playing again and feeling some of our Texas heat. Your board has been hard at work preparing for the 2010 season and I think they have done an outstanding job so far. Marilyn Weiss, Events Chair, has at least one event every month at very competitive rates and this year each event will have a charity theme attached. Ann Wright and Jan Marsell are your Social Chairs and have been busy preparing our Kick Off Event on March 9th (Tuesday). Donna Watson and her Communications team (Judy Pugh, Gwen Jones, Starla Penninger) have been improving our communication processes. Astrid Bradley, League chair, has 3 leagues set up right now at Mansfield National, Texas Star & Champions Circle and is looking to add a fourth. Marjorie, Julie, and Johanna have already been meeting with the other Texas chapters for this year's Lone Star Cup competition. Amber Birmingham is this year's Chapter Championship Event Coordinator. I could go on and on but... (I'll save you...for now).

Lots of work has been done but there is still much to do. If you would like to be more involved I am looking for an event coordinator for our End of Year event and a committee to research our chapter history. Contact me if you are interested.

Special events

SAVE THE DATE
EWGA SPRING KICK OFF
MARCH 9, 2010
CITY CLUB
FORT WORTH, TX
6:00 - 8:00 P.M
COST \$30.00 PRE
REGISTRATION
\$35.00 AT THE DOOR

DSVP TO: annwright@kw.com

The start of the 2010 season is upon us. Our Kickoff event will be held on Tuesday, March 9 at The City Club in downtown Fort Worth from 6-8:00 pm. There are 3 main reasons to hold this event. First, you get to see friends you maybe haven't seen in a while; second, you get to meet new friends and introduce prospective new members to our chapter; and finally, to raise funds to support our chapter thorough out the year. We are looking to our members to help recruit chapter sponsors. There is an impressive employer base among our membership, and I am challenging all of us to reach out to our companies to offer them the opportunity of a chapter sponsorship. We always accept donations for event door prizes, raffles and silent auctions. What's in it for the sponsor?

- a. Access to our chapter's entire membership of women.
- b. Generation of revenue (direct sales before during and after the event)
- c. Marketing of products/services (promotions, hand-outs, emails, program ads, etc.)
- d. Brand recognition
- e. Community image

MARY ANN LUTZ, 2010 President, EWGA Fort Worth/Metroplex Chapter

Events — Marilyn

GOLF EVENTS 2010

This winter has been unusually long and cold and I know I'm ready to get back out on the golf course. We are very excited about the array of golf events we have planned for this year, and we know you will be as (continued)

(events continued) well. We'll be playing on some great courses and have given each event a theme that will add some extra fun. Whether you are new to the game or an experienced golfer, the events will give you the opportunity to (among other things):

- Meet and get to know a great group of women and make new friends
- Learn, have fun, and enjoy the game of golf
- Attain personal growth and professional networking opportunities

In an effort to give back to the community, we also designated some events as venues to make a difference in the life of a pet, a member of our armed forces, or the homeless. Here is brief overview of our event calendar:

Date Venue	Theme	Early sign-up	Signup Deadline	Sign in Tee time	Cost
2/20: Champion's Circle	"Dust off your Clubs Clinic" and "Icebreaker" Member/Guest Event	Feb 10	Feb 15	10:30/11:00 12:30/1:00	Clinic \$10 Green fee \$32.48
3/20: Walnut Creek CC	"Spring at Last" Event	Mar 10	Mar 15	10:00 11:00	\$50.00
4/18: Great Southwest Golf Club	"National Pet Month" Event	Apr 8	Apr 13	12:00 1:00	\$50.00
5/1: Champion's Circle	"Mayday" Clinic and Skills Challenge (joint event with Dallas)	None	Apr 27	8:30 9:30 12:45	Clinic \$5.00 Challenge \$30 Green fee \$45.00
5/15: Tierra Verde	"Thank a Member of the Armed Forces" Event	May 1	May 9	9:00 10:00	\$65.00

A new convenience feature we're offering this year is the ability to RSVP online through our website and pay via PayPal. There will be two signup deadlines for most events. If you RSVP and pay by the early deadline, you will be placed in a drawing for free golf. Check it out at www.ewgafortworth.com. See you soon!



2010 LONE STAR CUP
 Marjorie Stanfield, Julie Piland, Johnna Jones Co-Captains

NINTH ANNUAL LONE STAR CUP
8/26 – 28, 2010
Barton Creek

The first "Texas Cup" was held at Tapatio Springs in Boerne, Texas, in May, 2002. The concept was a brainchild of the Fort Worth Events Chair at that time, Barbara Jones, and the Houston Events Chair, Andrea Murray. They came up with the idea while attending an Annual Conference in Palm Springs in late 2001 and hearing of other "Cup" competitions that were being held by EWGA Chapters in other parts of the country. Julie Piland was Sectional Director of the EWGA at the time and helped get it up and running. In the 3rd or 4th year, the name was changed to "Lone Star Cup", as it was learned there was a LAGA competition called "Texas Cup". All seven (continued)

(Lone Star Cup Continued) chapters in Texas participated that first year: Austin, Beaumont (now part of Houston), Corpus Christi, Dallas, Ft. Worth, Houston, & San Antonio, with San Antonio taking home the cup. Since then, San Antonio has won 2 more times, Houston twice, Austin twice, and Dallas once. ***IT'S OUR TURN THIS YEAR!*** For those of you who don't know, Lone Star Cup is a Match Play tournament patterned after the Solheim Cup. There are 12 players on each team. We also name 2 alternates, who can step in and sub if a team member is unable to play - otherwise they play in the "Fun Play" tournament, which is open to everyone, male and female. The event consists of a 2-day tournament on Friday and Saturday (practice rounds a day or two earlier), two cocktail parties/dinners, lots of opportunities to get to know members from other chapters...and, most importantly, ***it's a lot of fun!***

We need golfers of all levels to field the best team possible. Any 2010 Fort Worth EWGA chapter member, with an established, verifiable handicap index of 32.0 or less can participate. Information will be going out in March regarding tryouts, match play clinics, and practice sessions. Even if you know nothing about match play at this point, do yourself (and our chapter) a favor and give it a try!



Leagues – Astrid Bradley

Are you ready for spring to finally get here? I can't wait to enjoy being outdoors, laughing with my golf partners and hitting that silly white ball around a golf course. Leagues are a great way to make friends, improve your game and de-stress from a hard day at work. This year the Fort Worth Chapter EWGA Leagues are going to start the week of March 14th. We currently have 3 courses set up for leagues and are in the process of adding another course near the West Fort Worth area.

We will have great time this year. There will be chances to win great prizes with various games like Dots, putting contests, match play, and others to keep it lively. We will also sprinkle in a few clinics with tips to help your game on chipping, putting and even golf etiquette. There are a variety of dates and times for any member or guest to play in any of the league locations. You can even meet up for drinks and dinner after play to laugh about all those great and not so great shots. Remember it's all about having a good time. More information will be available at the 2010 Spring Kickoff celebration on March 9th.

All prices include greens fees, cart and range balls.

COURSE	DAY OF WEEK	TEE TIME	Price
Texas Star Golf Course	Wednesdays	5:20pm March-17 th May, Sept, Oct 6:00pm June-Aug	\$25
Mansfield National Golf Club	Tuesdays Thursdays in May	5:00pm March 16th	\$20
The Golf Club at Champion's Circle	Sundays	2:00pm March 21-May; 3:00pm June-Sept 2:00pm Oct	\$20
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Anyone who has golf shoes needs a handicap ~~ Tara Dubose

I thought about taking up golf off and on for years. I always found a reason not to do it. The primary reason was that I had no one to play with. Then at the age of 45, I took the plunge. I began dating someone who played, and thought why not. I geared up, and started taking lessons. It is one thing to play with the golf pro, and with my boyfriend, but I really wanted to play with other women who were starting out, or that would play just to play. I saw an ad in Golf Digest for EWGA. I checked out the website and started thinking about it. I continued to take lessons and just practice. Then one day, I was on the golf course, playing a full 18 holes, and I thought, 'I really like this, and I need to find other people to play with.' I contacted the Dallas and Fort Worth EWGA chapters, asked some questions, and then attended the Dallas Chapter end of season get together. It is all history from there; I joined both the Fort Worth and the Dallas Chapters in December 2009. I am looking forward to meeting people, making friends, and I hope to play lots of golf.

I look forward to meeting you and the rest of the Fort Worth Chapter soon. Have a good day!

Susan E. Major, Managing Consultant
Revelwood Inc., *The Art of Performance Management*
817.688.7251 cell

Membership — Terri Chatham

2010 Member-Get-A-Member (MGAM) Campaign

The 2010 MGAM Campaign (again generously sponsored by Nike Golf) began January 1, 2010 and runs through December 31, 2010.

As we did for the 2009 MGAM, a kit of Nike prizes will be mailed to all Chapters with qualifying recruiters. In addition, the top recruiter in each Chapter (recruiting at least 4 new members to qualify) will receive a special prize and recognition. The 2010 Recruiter of the Year will be selected at random from the Top Recruiters (recruiting at least 12 new members to qualify). These lucky ladies will receive a new Nike Golf bag, and be recognized on stage at the EWGA Conference in 2011.

The Recruiter of the Year will also win a custom fitting for a new set of Nike Golf clubs at the Nike Golf Fitting Facility, along with a tour of Nike World Headquarters in Oregon (airfare and hotel included). Wow!

Details about the 2010 MGAM Campaign are posted in Leadership Links. Check it out and be sure your Chapter members are aware of the exciting opportunities available to everyone in 2010. Have you recruited a new member for your Chapter yet? Share the EWGA experience - and along with a chance to win great prizes, you're developing new golfing partners and friends, and giving your Chapter bragging rights and a bright future!



Leadership - Julie Piland

Help Wanted

That's right, we want you! We have lots of opportunities to get involved with our chapter events throughout the year. Want to have some fun and make a difference? We need help now with:

- Chapter Kick-Off, March 9th
 - Planning
 - Set-up
 - Registration
 - Vendors/Sponsors
 - Program
- Golf Events
- Social Events
- Sponsors

Contact **Julie Piland, Leadership Chair**, tpg2@att.net, 214-597-0881, to learn how even an hour or two of your time can make a huge difference.



From The PRO - Terri Baze

The first scheduled clinic will be on February 20, at Champions Circle. We are especially looking forward to preparing for the Chapter Championship by holding a clinic May 1 along with a skills challenge similar to what is seen on "The Big Break". See the events calendar for more details. Are you ready?



Handicappers Play and Post - Tara Dubose

We continue to encourage everyone to play and post your scores. As you know EWGA Fort Worth/Metroplex Chapter has many fun events that require handicaps. Be sure you have an up-to-date, electronically verifiable handicap to report. Most of all have memorable fun on the links!! Please register with Golf Life Management through the EWGA website, the Ghin system or any USGA approved handicap system.

Sponsors



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Treasurer:	Bren Clevenger-Ori
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Events:	Marilyn Weiss
Socials:	Ann Wright
Leagues:	Astrid Bradley
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