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TEE TIMES

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The President's View

by Shawn Kruger

president@dallasewga.com

Connect | Learn | Play | Belong

The EWGA mission is connecting women to learn, play and enjoy golf for business and for fun.

For the first 10 years of my career, I didn't golf. In fact, I didn't "get" why anyone would golf? It didn't seem like good exercise, it was an old boy's network and it seemed to be a rather subdued game (and if we've met, you know "subdued" is rarely used to describe me). But... as I grew in my career and moved from city to city, I looked for a way to CONNECT with co-workers, my father and more friends. The President of a small software company I worked for suggested golf would help me get to know our customers better, so I gave it a try.



Joe was right; golf did help me CONNECT with our customers (bankers). The game became a conversation starter, a way to relate to strangers and become friends, or at least more than simply business associates. I soon loved the game - for the challenge, for better working relationships and for finally finding a common bond with my dad. I played 18 holes every weekend with "the boys". I loved the game, but I still felt something was missing.

I joined the EWGA 5 years ago and now I've CONNECTED with so many incredible women that I feel like I've lived in Dallas my entire life; I never lack for things to do and great friends to spend time with. And my game has improved! At golf events, we use our handicaps to CONNECT members in like foursomes. At social events, I've CONNECTED with members that have helped my husband find a new job in his new career, introduced me to new adventures, enabled me to introduce new friends to one of my passions (triathlons)! Volunteer opportunities have helped me CONNECT my professional skills with my personal passion.

Why did you join the Dallas EWGA? This year, we've got an exciting variety of social events, education and player development opportunities, leagues and golf events to help you CONNECT with other women! Check out the calendar with over 30 events already scheduled and join us Sunday, February 28 for a round of golf and our annual kick-off event - The Tee Party at Castle Hills and learn about the many rewarding ways to CONNECT through the Dallas EWGA.

Tee 'em high and let 'em fly!

Shawn

2010 Tee Party Chapter Kickoff
Sunday, February 28th

Connect Play
Learn Belong

Connecting women to learn,
play and enjoy golf for
business and for fun



2010 Tee Party

Dallas Chapter Kickoff Event

Sunday, February 28, 2010

The Golf Club at Castle Hills
699 Lady of the Lake Boulevard
Lewisville, Texas 75056

Banquet

Cash Bar opens at 5:30, followed by
Dinner & Program from 6:00 - 8:00 p.m.
\$35 by 2/14, \$40 by 2/23, \$45 at the door

Scramble Golf Event

Tee times start at 11:30 a.m.
\$55 by 2/14 or \$65 by 2/23 (deadline)

You're invited!

Connect with other women golfers, and learn
why our members love the EWGA.

Over 30 golf, social, and networking events
already planned for 2010!

The Banquet includes dinner, events program,
door prizes, and a silent auction. The 18-hole
golf scramble is optional, but recommended for
everyone.

EWGA is open to all women
of all golf skill levels.



Click **only ONE** event selection from the list below to RSVP and pay online

RSVP and pay for [Scramble Golf and Tee Party Banquet](#), or
RSVP and pay for [Tee Party Banquet](#) only, or
RSVP and pay for [Scramble Golf](#) only.

PLEASE:

Take a few minutes to share the Tee Party invitation with your golfing friends.

Our Tee Party is a great place for them to see for themselves why you belong!

Coordination and Planning for this year's Tee Party is chaired by Heather Beaudoin, Chapter Vice-President. vicepresident@dallasewga.com | teeparty@dallasewga.com

HELP TELL OUR STORY AT TEE PARTY

At our February 28th Tee Party we will be featuring a multi media presentation highlighting our members CONNECTING | LEARNING | PLAYING | and BELONGING.

Please share your photos with from Dallas or any chapter you've been affiliated with, and from any year. Digital files and scans preferred. Please connect with Krista Hartman to share. kk@shekankompany.com Thank you for contributing!

CONNECT | 2010 Q1



by Shawn Kruger, Chapter President

There's more ways than ever before to CONNECT: social networks, professional networks, Facebook, Twitter, MySpace, LinkedIn, connect through your job, friends, family. You're on-line, on the phone and on the go more than ever. We live in a time that affords more possible connections than most of us can keep up with, but do we truly feel like we've connected?

I'd like to hear from you about the connections you've made or you're hoping to make - so please take a moment to CONNECT with me via email at president@dallasewga.com or stop and CONNECT with me in person at our next event.

CONNECTING Opportunities | GOLF

by Tracy Huber, Golf Events Chair

First, THANK YOU to the following who are volunteering for the Events committee: Julie Rodriguez, Karen LaCroix, Ralynne Kiser, Marie Maness, Heather Beaudoin, and Tonya Settles. If anyone is still interested in volunteering for this committee, please connect with me at tracy.huber@wageworks.com.

Now, for the meat & potatoes: We will have an "unofficial" event prior to our Tee Party on **February 28th at the Golf Club at Castle Hills** in Lewisville. As noted above, consecutive tee times for a SCRAMBLE format will be lined up starting at 11:30am, and we will have some fun on the course. Rate is only \$49.00 + tax if you RSVP by 2/14/2010; \$59 + tax if after 2/14/2010. You can RSVP to by using the links above or to events@dallasewga.com and on-line payment must be remitted.

The club does have shower facilities, so if you want to play and then get cleaned up prior to the Tee Party, please do so! Remember to bring your own towels.

A point to note: ALL GOLFERS will receive a free greens fee coupon to use at a later visit to Castle Hills (restrictions apply). So, even if you get in 9 holes - you can use the coupon for another day!

Mark your calendars for **our Inaugural 2010 Golf Event: Waterview Golf Club in Rowlett. Saturday, March 27th** - shotgun at 1:00pm with buffet served after the round. More details to come in our events emails!

Hit 'em straight!

Thanks!

Tracy

CONNECTING Opportunities | SOCIAL

By Wendy Welch, Social Events Chair

Join us!
Executive Women's Golf
Association (EWGA)
and our sponsor,
Edwin Watts Golf (EWG)
will host our spectacular
**March EWGA/EWG
Social Event!**



The program will be on **March 16th from 6:00 pm - 8:00 pm**. Check out Edwin Watts' new facility at Preston and Belt Line in Dallas! We will have an opportunity for each attendee to swing with the pros, work in the hitting bays and a putting contest, as well. Appetizers and drinks will be provided.

All EWGA members who present their membership card will receive a discount on apparel, golf bags, accessories, and clubs (some exclusions). Don't belong to EWGA? Membership representatives will be there to give you more information!

Please RSVP to socialevents@dallasewga.com no later than Tuesday March 9th so that we can have plenty of food and beverages available. Email reminders will be sent.

If you have any questions connect with Wendy Welch at 972-832-3350.

Hope to see you all there for this amazing event!!

Wendy

CONNECTING Opportunities | GET INVOLVED

by Angela Ellexson, Leadership Chair

leadership@dallasewga.com

Happy New Year everyone! I hope your 2K10 is off to a fabulous start. The new year is a great opportunity to get involved with the organization, connect with other members and set yourself up to have an outstanding golf season.

We have several committees that are in the process of forming; Golf Education and Player Development, Handicap, Leagues, and Social Events to mention a few. Volunteering is a great way to meet other members. My favorite volunteer opportunity is manning a registration table; you have a purpose AND you can talk to everyone attending the event!

If that's not your personal favorite, not to worry, there are plenty of activities you can get involved in that don't require that level of interaction. KP Pieters is in the process of planning the Golf Education Events for the year; strong organizational skills could be put to great use here. Love to plan parties? Wendy Welch Platukas is getting together the Social Agenda for the year and would welcome the assistance. If spreadsheets are "your bag baby," Juley Welch (Handicap Chair) and Suzi Baretk (League Chair) could put your skills to good use helping us all take our play to the next level and tracking participation.

Not interested in a long-term commitment to a committee? Heather Beaudoin our VP is organizing the Tee Party to open our season. An event of this size requires a great deal of effort to coordinate; I am sure there is an interesting task to fit your schedule.

Connect with me, or directly with them for more details. The EWGA is a lot like life - the more effort you put in, the more you get out. I look forward to connecting with everyone soon.

Angela

Contact information:

K.P. Pieters Golf Education and Player Development

education@dallasewga.com

Suzi Bartek, Leagues

leagues@dallasewga.com

Juley Welch, Handicap

handicap@dallasewga.com

Wendy Welch Platukas, Social Events

socialevents@dallasewga.com

Heather Beaudoin, Vice President

vicepresident@dallasewga.com

CONNECTING Opportunities | Membership

by **Patte Lee, Membership Chair**

membership@dallasewga.com

Membership is the EWGA offers you value, savings and opportunities that extend to Dallas EWGA and beyond the local level in these times when **value, savings and staying connected to a supportive network** has taken on even greater importance.

EWGA members are drawn to EWGA for various reasons: to learn to play golf, to **connect** with others for social golf, to play more often and improve their games, to test themselves competitively on the course, and to belong to a group to expand social and business connections.

Thank you for staying **CONNECTED WITH US** and renewing your membership.

Learn, Play and Enjoy!

by **K.P. Pieters, Golf Education and Player Development Chair**

education@dallasewga.com

Golf education and player development touches the heart of the EWGA mission of providing opportunities for women to learn, play, and enjoy the game of golf for business and life.

EWGA golf education programs are designed for golfers of all skill levels and are delivered by local teaching professionals. Our 2010 golf education and player development calendar is still developing, so please watch for updates.

We are pleased to share the following dates for 2010 Dallas EWGA members at DA's Spring Creek Golf in Plano:

*Wednesday, April 28: Swing Into Spring

*Wednesday May 26: Trunk Show featuring the latest from FootJoy, Adams, Callaway, and Adidas

*Wednesday, June 30: Demo Night!

*Wednesday July 28: Lady Power Party

*Wednesday, August 25: Trunk Show featured brands to-be-announced

DA's is planning to do Ladies Night every Wednesday, with special events on select nights throughout the season. DA's also hosts "Family Night Out", with 1/2-price range balls and more exciting events for you and your golfing family on Fridays.

Handicap Corner | Measure Your Potential

by **Juley Welch, Handicap Chair**

handicap@dallasewga.com

Calling All Members Who DON'T Have a Handicap

Starting with this year, your Board has made it a priority that ALL players in any of our golf events have an established handicap.

This is EASY!

As an EWGA member, you are entitled to the FREE handicapping service offered through Golf Life Management System GLMS. (If you already have a handicap through GHIN or any other service, you are already good to go).

If you are new to golf, go to the GLMS section of your EWGA page and read through several very easy to understand sections that explain the handicapping system. It is a very quick read.

Each time you play a course, access the GLMS section of your EWGA page on your computer, iPhone, etc. and follow the simple prompts to log your score.

Since you need to post a number of scores in order to establish your handicap, begin using the system immediately whenever you play a round of golf that meets the criteria outlined in the GLMS section of your EWGA page.

So what are you waiting for???? Get out there and GOLF!!!

2010 Leagues Are Forming

by **Suzi Bartek, League Chair**

leagues@dallasewga.com

Dallas EWGA is pleased to announce there will be four 9-Hole leagues this year. We hope you will find at least one to suit you.

Wednesdays, May through July: both Competitive and Non-Competitive 9-hole leagues will be hosted at Indian Creek Golf Course in Carrollton. League play will last 12 weeks and awards of low gross and low net will be based on each player's best 8 scores. (Minimum of 8 players required to field the Competitive league.) The players joining our non-competitive league will enjoy an emphasis on the social and networking benefits of golf.

Tuesdays, July through October: Summer fun league for those looking for short game practice and socializing after play at the lighted Lake Park Golf Club's Executive course in Lewisville.

New this year! Every third Friday night we will host **Partner's League** where EWGA members bring friend or partner. We will play 9-Holes at various courses around the Metroplex followed by dinner.

More details to come.

Sponsor or Catalyst

by **Diana Gats, Sponsorship Chair**

dq@dianagats.com

Let me take a few moments to share with you the purpose and value of Sponsorship to an EWGA Chapter! and encourage your participation in 2010 - **as a sponsor or a catalyst.**

Purpose

Assist businesses and individuals in promoting their businesses, products or services - affording EWGA members an opportunity to CONNECT (I.E. purchase and do business) with, other EWGA members or preferred suppliers).

Value to Sponsors

- *Get in front of prospective customers/clients that you might not reach otherwise.
- *Increase brand and company recognition.
- *Obtain referrals from members to other members or members to non-members.
- *Assist our Chapter in providing funds or in-kind offerings for Tee Party, Golf and/or Social Events, Year End Events, and so much more.

Value to Members

- *Support and use products and services by fellow EWGA members.
- *Often discounts or special offerings are available because you are a member.

Consider being a Sponsor or a Catalyst . . .

If you have products or services you would like to offer or, if you know of business that would be interested in being a sponsor here are some options to consider:

- **Donations for the Tee Party*
- **Annual Sponsor* - will be sponsor for the 2010 year
- **Event Sponsor* - would host a specific event during 2010

Please connect with us | the Sponsorship Committee:

Diana Gats	dq@dianagats.com	972-255-5634 or 330-309-4918 (c)
Kim Padilla	kim.padilla@yahoo.com	469-682-0204

Chapter Communications

by **Krista 'KK' Hartman, Communications Chair**

communications@dallasewga.com

2009 YEAR END SURVEY | SUCCESS

Thanks to all of you who participated in our 2009 Year End Surveys. From the list of respondents, we drew two names that have been awarded \$25 each in Chapter Bucks, good toward any 2010 event.

Congratulations to: Tonya Settles and Diana Gats

And thank you ALL again for participating. We value your input.

EMAIL TIP

Your electronic Chapter Communications are sent to you from a variety of online tools. To insure you're receiving everything, be sure your Safe Senders settings are checked to receive emails coming from our entire domain @dallasewga.com.

NEWS & NOTES

Have you made the news recently? Do you have an amazing golf experience to share with our Dallas EWGA friends? Help expand our network and deepen our Dallas EWGA **CONNECTIONS** by sharing your news and photos. Although I cannot promise every submission will be published in our Newsletters or on our web site, I'll do my best.

SOCIAL MEDIA

Interested in **connecting** with Dallas EWGA on LinkedIn and Facebook? Please contact me.

FAMOUS WOMEN GOLFER ONCE SAID

"I just hitch up my girdle and let it rip."

Babe Didrikson Zaharias | Winner of 31 American tournaments between 1944 and 1954.

News from National EWGA

EWGA 2010 Golfpalooza

The **EWGA Golfpalooza** (formerly known as the EWGA Conference) is one of the most anticipated events of the year, bringing together women from across the Association with the common goal of playing golf and lots of it, having fun, forging friendships, and gaining personally and professionally while having fun. Why the name changes? EWGA members have spoken - they want golf, fun, and a lot of laughs, and we aim to deliver!

In 2010, the EWGA returns to Pinehurst, considered by many as the birthplace of golf in the United States and ranked #1 Golf Resort in the U.S. by the readers of Travel + Leisure Golf magazine. **Save the date: April 7-10, 2010 and start planning now to join us for 2010 EWGA Golfpalooza!**

Dallas EWGA Members are going! Join the fun! Several Dallas EWGA members have already registered. **If you'd like to CONNECT in Pinehurst please let us know.** Email communications@dallasewga.com.

Save \$14

Don't forget to take advantage of **Dallas EWGA's special offer** for the **2010-2011 Texas Golf Ticket Book**. Over \$2,500 in savings! Normally available for \$99, Dallas EWGA members can buy as many of these books as you want for only \$85 each if you order between now and February 28th, and pay online by clicking [HERE!](#)

As an added incentive, while supplies last, **PGA Superstore** is including a **\$20 gift card** with every book purchased!

Offer Expires: February 28, 2010



Champions Circle golf course is offering a special deal for EWGA Ft. Worth and Dallas Chapter Members from now until the end of February.

Monday - Thursday \$35 plus tax

Friday - Sunday \$50 plus tax

Sunday after 1 pm, \$30 includes tax

Rates include Green Fees, Cart and Range Balls and are good for each person of your foursome as long as one is a member of the EWGA.

Special thanks to Terri Baze, LPGA/Director of Instruction at Champions Circle Golf Club

Offer Expires: February 28, 2010

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