

Tee Times

Volume 9, Issue 8, August 2009



The President's View by Kristi Johnston

Well, I can't believe that it is already August! This year has been filled with so many great events and play days and as I look at the calendar, we still have a lot of great stuff coming up.

Many of you participated in last year's Rally for the Cure tournament at Texas Star Golf Course which was a huge success. Our chapter raised over \$6,000 for this great cause and we are hoping to break that record in 2009.

This year, the Dallas Chapter has partnered with Sky Creek Ranch Golf Course in Keller. www.skycreekranch.com This great event will be hosted on Monday, October 5 with a shotgun start at 9:30am, so mark your calendars now. Many of our members participated in the tournament at Sky Creek Ranch last year as guests and had such wonderful things to say about the golf course, prizes, silent auction, and turnout that we reached out to Sky Creek Ranch to form this partnership.

As you can imagine, there is a huge amount of preparation that goes into putting on an event like this and we are gearing up already. We are looking for players, volunteers, and sponsors. This will be an all women's scramble or shamble tournament and we are hoping to get 144 ladies out there, so RSVP today by clicking on the big pink starburst at the top of our website. If you are interested in volunteering, or have a significant other who is interested in volunteering, please email Angela Ellexson-Hankins at leadership@dallasewga.com. As for sponsorships, there are so many ways that you can pitch in. If you have any brand new items that you are interested in donating or re-gifting so to speak, we would greatly appreciate it. Or, maybe this is a cause that is very close to you and you would just like to make a cash donation or sponsor a hole in someone's honor. Donations start as low as \$25.00 for hole sponsorships and cash donations. Please don't wait, reach out to Lynn Harris at sponsorship@dallasewga.com and help us make this year the best one yet!

Of course, most of all, we just want as many of you as possible to come out and play in the tournament to support our chapter and this great cause.

Until next time, hit 'em straight!
Kristi Johnston, President



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Golf Funny:

"Oxymoron: An easy par three."

<http://forum.ottawagolf.com/showthread.php?t=9205>

Calendar of Events



August 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 LSC Try Out and Play Day
2	3	4	5	6	7 RSVP for Beat the Heat	8 Beginner 101*
9 Beyond the Basics*	10	11	12	13	14	15 Beat the Heat Event
16	17	18 Beyond the Basics*	19	20	21	22
23	24	25	26	27 Coyote Ridge League Begins (8 weeks)	28	29
30	31	*This is the first day of a series. In addition, some of these sessions within the series begin at different times.				

Coming Up in September...

- 7 On Course with Kathy Farrer
- 11 On Course with Kathy Farrer
- 12 Rules Seminar with Golf
- 15 Happy Hour
- 25-26 Championship Finals

Continue to check the calendars on our website at <http://www.dallasewga.com> for updated information of events.

Contact Information

For Lori Brock at DA's Spring Creek course offerings, please contact the Pro Shop @ (972) 378-6631 or Lori @ (214) 850-0193.

For Kathy Farrer's course offerings, contact her directly at (972) 713-9293.

You can also contact Tenison Park @ (214) 670-1402 for Lesson/Series information not listed here.

For Sherrill Park course offerings, please contact Juliet Vaughn @ (714) 866-1805.

August Beat the Heat Play Day



- WHEN:** August 15th
Tee Times starting at 8:00 am
- WHERE:** Chase Oaks Golf Club
7201 Chase Oaks Blvd
Plano, TX 75025
(214) 509-4653 (GOLF)
- COST:** \$29, paid directly to the course
- RSVP:** By August 7—[Click here](#) to RSVP now!

Play early and the format of your choice at Chase Oaks Golf Club then join the gals at the 19th hole to celebrate and/or commiserate!

Social Event

Dallas EWGA “Bring the Heat” Social Event Monday, July 20th



Approximately 25 women took a break from the Dallas summer heat to meet for our July Social Event, hosted by our newest sponsor, 300 Dallas, in Addison! The folks at 300 Dallas provided appetizers and private access to their pool tables for our ladies. They even set aside 6 lanes for bowling too! It was great to catch up with everyone off of the golf course. Stay tuned for details on our next social event, which promises to be a great way to get to know our great members better!

8th Annual Lone Star Cup Fun Play Tournament

September 17 - 19, 2009
Horseshoe Bay Resort - Horseshoe Bay, Texas

We're only a couple of months away from this year's Lone Star Cup Match Play Tournament that returns, for the third time, to Horseshoe Bay Resort in Horseshoe Bay, Texas, (www.hsbresort.com). Named one of America's Best Golf Resorts by Golf Magazine in 2006, Horseshoe Bay is home to three championship Robert Trent Jones, Sr. golf courses.

In addition to the Lone Star Cup tournament, two days of Fun Play tournaments will be held, so that other Chapter members and friends (male or female) can join in this fun-filled event. Players of all skill levels are welcome to play in Fun Play. However, in Lone Star Cup, the maximum allowable course adjusted handicap for the competition is 36.

Tryouts for the teams will wrap up on August 1st so it's time to get registered.

Fun Play Format: This year we are going to change it up a bit and have a "Have It Your Way" format. Each day you will have a chance to win prizes in one of two formats. You can mix your days. Play individual one day or find a partner and play a Two-Person scramble one day, or stick to the same format for each day.

General Play Guidelines:

- **Tee Times:** Shotgun start 8:30am (Friday – Ram Rock; Saturday – Apple Rock)
- **Playing Tees:** Women will play from the Red Tees and Men will play from the White Tees.
- **Mulligans:** Sold each day -1 for \$5.00 or 3 for \$10.00 (limit 3); money collected will go into the fun play prize fund.
- **Prize Fund:** Voluntary prize fund of \$10 per person per day. Prizes paid to the Lowest Net and Lowest Team scores. Prize distribution will depend on the number of entries and format chosen.
- **Check-in:** Either at Thursday night's Reception or at the course one hour prior to start time.

Entry Fee: \$316. The weekend package price includes Saturday and Sunday greens fees, cart and range balls; Thursday welcome reception, cookout and Whitewater Putting; Saturday Reception, Awards Banquet.

Registration Information: To register, please visit the Dallas EWGA Web Site at <http://www.dallasewga.com> and click on the Events button. Download the 2009 Fun Play form. All forms and payment must be submitted to Heather Beaudoin NO LATER THAN August 17. You can mail the form with payment to her or scan/email the form but mail or arrange your payment to her. Heather's mailing address is: 1910 Mimosa Ct., Savannah, TX, 76227. If you have any questions, please contact Heather at **214-533-2277** or tx96heather@yahoo.com.

TEE OFF AGAINST BREAST CANCER

Benefitting Rally for the Cure in partnership with The Susan G. Komen Foundation



MONDAY, OCTOBER 5, 2009
9:00 AM LADIES GOLF TOURNAMENT
SKY CREEK RANCH GOLF CLUB,
KELLER, TX

Continental breakfast & lunch will be served.
There will be a drawing, silent auction, and great prize
giveaways with all proceeds going directly to local
Breast Cancer research.

REGISTER BY SEPTEMBER 21, 2009

SCRAMBLE FORMAT. THE FEE IS \$80 PER PERSON

**Sponsorships are available for holes, food, and
beverage.**

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**For details contact Michele DeCardenas at
817-988-2372 or michele@skycreekranch.com.**

**Also for more information and online registration go to
www.DallasEWGA.com/Rally2009.asp**

Sky Creek Ranch Golf Club

600 Promontory Drive | Keller, TX 76248 | 817- 498-1414

www.skycreekranch.com



Beginner Golf 101

Let's face it, learning to play golf is challenging. That's why it is important to take it a step at a time with the help of a qualified golf instructor. Beginner 101 will teach you the basic fundamentals of golf in a relaxed, fun atmosphere. These fundamentals will include learning the proper set up, grip, aim, and alignment as well as putting, pitching and full swing. This will give you a good foundation in helping you produce the most effective golf swing that is specific to you. You will also learn the basics golf etiquette and golf terminology and how it applies to playing golf on the course.

Beginner 101 Golf Series includes the following:

- Four, 90 min. classes; 6 hours of instruction
- 6 to 1 Student to Instructor Ratio
- Instructional Handouts Provided for each Session
- \$225 for all four classes

Upcoming July & August Series:

- Saturdays 8:30-10 am on August 8, 15, 22, and 29
- Saturdays 9-10:30 am on Sept. 12, 19, 26 and Oct. 3
- Saturdays 1-2:30 pm on Sept. 12, 19, 26, and Oct. 3

Beyond the Basics

There is a lot that goes into learning the proper technique of the golf swing. These fundamentals take time to become habits and continuing your improvement under the guidance of a golf instructor is paramount in your quest to play the game more effectively. The basic strokes acquired in *Beginner 101* will now be refined in a smaller group setting with more personalized attention using Video Analysis and practice drills tailored to your full swing and short game. This class will also simulate on course situations in order to help you become more comfortable playing in a foursome, implementing the basics of golf etiquette and keeping proper pace of play. The final class will be a playing lesson conducted at a local golf course to help you gain more confidence as you play the game alongside other golfers while continuing to improve your skills.

Beyond the Basics series includes the following:

- 4 week class; 6 hours of instruction
- 4 to 1 student to instructor ratio
- Full Swing Video analysis, pitching, putting, practice drills for better scoring and playing
- \$280 for the series (Cart and green fee for the on course class included)
- Range balls included

Upcoming July & August Series:

- Sundays 8:30—10 am on August 9, 17, 23, and 30
- Tuesday 6—7:30 pm on August 18, 25, Sept 8, and 15
- Sundays 10—11:30 am on Sept 13, 20, 27, and Oct 4

These classes are taught by LPGA Teaching Professional, Lori Brock, a National Top 50 Instructor.

To Register or for more details, please call the D.A.'s Spring Creek Pro Shop at (972) 378-6631 or Lori Brock at (214) 850-0193.



Specialty Clinics from D.A.'s Spring Creek



Driving Clinics

Two (2) hour clinic will focus on the differences in hitting a driver. The format will include Master Club Fitter Dave Murray in a 30 minute fitting session with each participant. Student to Teacher ratio is 4:1.

Upcoming Dates: August 1, August 29, September 26, October 17

Time: 1-3 pm

Cost: \$150 / person / 2 hour session, including fitting

Pitching Clinics

One (1) hour clinic focusing on short pitch shots around the green, utilizing the short game area. Instructor will be able to evaluate participants' equipment during process and have demo wedges to utilize to affect changes when necessary. Student to Teacher ratio is 4:1.

Upcoming Dates: August 15, September 12, October 10

Time: 1-2 pm

Cost: \$75 / person / hour session.

Wedge Clinics

Two (2) hour clinics will focus on distance wedge play, particularly 20-80 yards. The format will include Master Club Fitter Dave Murray in a 30-minute fitting session for loft gaps and lie angles. Student/Teacher ratio is 4:1.

Upcoming Dates: August 8, October 3, October 24

Time: 1-3 pm

Cost: \$150 /person/ 2 hour session

Hybrid Clinics

Two (2) hour clinic will focus on why hybrids, hitting hybrids and being sure the consumer has the correct lofted hybrid(s) in the bag. Will utilize Master Club Fitter Dave Murray to find longest effective iron in the bag and fit the proper distance gaps with hybrid(s). Student/Teacher ratio is 4:1.

Upcoming Dates: August 22, September 19, October 17

Time: 1-3 pm

Cost: \$150/person/ 2 hour session, including fitting. Student to Teacher ratio is 4:1

To Sign Up or for more information, contact D.A.'s Spring Creek @ 972.378.6631 X 1

And for other Education news...

For the advanced golfer, if you are ready to take your game to the next level, Lori Brock and Juliet Vaughn can custom schedule a "Take it to the Course" Lesson Series for you and your experienced golfer friends. These are special on-course lesson series for the golfer who wishes to improve their scoring from the high 70's or 80's to a lower scoring average. Classes are usually a 4:1 ratio, and are scheduled on an ad-hoc basis. Please contact Lori or Juliet to arrange a lesson series. Lori can be reached at 214-850-0193 and Juliet can be reached at 714-866-1805.

If single day lessons fit your schedule the best, then "10 Shots" is for you! Kathy Farrer offers 60 minute lessons that focus on the key shots and strategies each golfer should know- this is "reality golf"! Join Kathy at Canyon Creek Country Club on any of the following dates to learn skills such as hitting off an un-even lie, how to escape a bunker, and managing those pesky "trouble shots"! Lessons begin at 6:00pm on 9/7 or 9/11.

Leadership



Election time is drawing near for the 2010 officers. The officers up for election are President (one year term), Vice-President (one year term) and Treasurer (two year term).

I am very pleased to announce we have a slate of candidates!

- **Shawn Kruger** **President**
- **Heather Beaudoin** **Vice-President**
- **Audrey Yazbeck** **Treasurer**

Below the candidates explain how they intend to contribute to the Dallas Chapter, what their goals are for the Chapter and how they plan to achieve those goals.

How would you contribute to the leadership of our Chapter?

Shawn Kruger (President candidate)

In the past 3+ years that I've been a member of the Dallas EWGA I have made many friends, improved my golf game and embraced the mission of the EWGA to help women connect to learn, play and enjoy the game of golf for business and pleasure. I am passionate about the benefits of golf - both personally and professionally and believe that the game is best learned and enjoyed in a supportive, competitive yet encouraging environment such as that created by the EWGA. I have contributed my time, energy and creativity to plan and support events including play days, tournaments, Rally for the Cure and the 2009 Tee Party. I enthusiastically pursue increasing the Dallas Membership by volunteering at events, recruiting strangers at golf courses, driving ranges and on airplanes and helping tailor our chapter activities to the interests and requests of our membership that we learn through survey results, talking at and after events and monitoring participation at various types of activities. I have a vision of growing the Dallas membership by 20% and increasing the average participation rate in leagues and events by 40% over the next 1 - 3 years and the passion, creativity and connections across the membership to accomplish this.

Heather Beaudoin (candidate for Vice-President)

In my five years as a member of the EWGA, I've been very active in attending most of the events (golf, education, & social) every year. I've participated on various committees, helped out when needed, served on the board as Handicap Chair, and this year am serving as the Lone Star Cup team captain for our chapter. Through all these activities, I have gotten to know most of the members and would like to meet the rest so I can represent all their interests within the organization.

Audrey Yazbeck (candidate for Treasurer)

As a CPA and Controller I will ensure that our Chapter is in compliance with all EWGA policies and reporting requirements. I will provide budget guidance, financial updates, and strategic guidance to the Board of Directors, with a focus on transparency and accountability. As a recent new member, I will bring a fresh perspective as well as ideas to expand membership and encourage member participation.

What your goals are for our Chapter?

Shawn Kruger (candidate for President)

With the intent on focusing on only two major initiatives for the chapter in a single year to ensure success, I am committed to growing the chapter membership by 15% to 20% and increasing participation in leagues and events by 20%. I believe our board members also have a wealth of creative ideas and boundless energy that I can effectively harness to plan for a fantastic 2010!

Heather Beaudoin (candidate for Vice-President)

Each committee within the EWGA has a vital role in bringing new members to the EWGA and retaining existing members -- whether it's through golf events that meet the members' broad range of preferences, consistent and effective communication of activities, interactive social activities, and administrative and logistical coordination. I would like to work with each committee chair to help set goals for each area and work with them to achieve those goals. The Vice President has the ability to influence every part of the organization. While I have ideas for improvements, I'm also there to represent your ideas to the Board, too. Don't be afraid to share them.

continued

Leadership



What your goals are for our Chapter? continued

Audrey Yazbeck (candidate for Treasurer)

My goal, as Treasurer, is to support the other Board members from a financial and a realistic perspective.

My primary goal for our chapter is expand membership in order to share this great organization with as many women golfers as possible!

How would you accomplish those goals?

Shawn Kruger (candidate for President)

There are several tactical goals that will drive the increases mentioned above including a President's Cup Trophy that awards and tracks points for participation in all aspects of the chapter as well as additional points for competitive success, a new approach to league administration that facilitates financial awards for winners (similar to the match play league format) and also secures some "skin in the game" to encourage weekly participation and a league that includes non-member partners or spouses (i.e. a couples league) so that each member's EWGA membership becomes more valuable on a personal level. From a membership recruiting perspective, I think our chapter can improve our outreach to the student population to continue growing the younger membership base while also using returning members to reach out to non-renewals and encourage their renewal.

Heather Beaudoin (candidate for Vice-President)

In the areas of Membership & Leadership, I'd like to contact past members who chose not to renew and discover if there were any reasons where we can make improvements. I'd like every member to get involved in helping with at least one event this next year. It may be helping at a registration table or taking pictures or writing up a story for the newsletter -- but you all have skills and talents, and I want you to use them within the EWGA.

For Communication, there's a fine balance for many members on how much is too much communication and how much is too little. I'd like us to find ways to "opt in" to various levels of communication so everyone's needs are met.

I'd also like to see us with a presence on Facebook. I think it would be an additional way to communicate to the members, as well as a way for members to post photos and stories from events. This may evolve into a role within each committee -- to document each event with pictures and post them for others to see and comment on. Events are so much fun -- and you shouldn't miss out on all the fun just because you couldn't be there.

For all Events (Golf, Education, & Social), I'd like to continue our practice of getting feedback directly from the members about what activities they'd like to see each year. I like that we provide a wide range of activities, locations, and times to accommodate our wide range of members. Our fantastic events are what keep members renewing every year.

Audrey Yazbeck (candidate for Treasurer)

As Treasurer, my goal is to help the Board to be as effective as possible through timely communication, creative thinking, and thoughtful planning.

I would encourage new members to get involved immediately. By doing this they will quickly understand the value of being an EWGA member in the Dallas Chapter.

Please join me in thanking the candidates for their willingness to represent the members of the EWGA Dallas Chapter at your next opportunity.

The slate will open for voting on August 15, 2009, at 8:00am CDT. The election will conclude on August 29, 2009, at 5:00pm CDT. Results will be announced no later than September 15, 2009.

Please look for the email letting you know you are able to cast your vote.

Angela Ellexson-Hankins, Leadership Chair

SPECIAL THANKS TO OUR 2008 SPONSORS



Every year, the Dallas EWGA appreciates the sponsors who continue to support us from the previous years and we look forward to meeting new sponsors who will support our chapter.

We are very grateful to these fine sponsors. They provide us with the operating cash and prizes to make our events exciting and memorable in 2008.

For a complete list of our sponsors, please visit our website. If you are interested in sponsorship or would like more information, please contact Lynn Harris, Dallas EWGA Sponsor Chair, at

sponsorship@dallasewga.com.

**The Texas Rangers
The Tower Club**

www.dallasewga.com

Vision

"We are the premier force for promoting women's golf."

Mission

"The EWGA exists to provide opportunities for women to learn, play and enjoy the game of golf for business and for life."

"A Driving Force...
Women Making a Difference."

