

Tee Times

Volume 9, Issue 6, June 2009



The President's View by Kristi Johnston

Inside this issue:

Can you believe that June is already here? I hope you had a great Memorial Day Holiday!



June is American Express Women's Golf Month and the Dallas EWGA is looking to partner with a course to bring you a complimentary skills clinic....details to come! In addition, this month is our Chapter Championship at Heritage Ranch.

The Chapter Championship has some special requirements, so check the calendar on June 20, 2009 for all of the details. You can compete in the individual stroke play or put a team of four together and compete in the scramble competition. The winners at the Chapter level advance to the semi-finals which will be held on July 25th at Black Horse Golf Course in Cypress, Texas, just outside of Houston. The semi-final winners will go on to compete in the 2009 EWGA Championship presented by Callaway Golf. The Championship provides members at all skill levels the opportunity to compete in tournament golf and is the largest women's amateur golf tournament of its kind with more than 2,400 members participating in the tournament last year. Members may compete in the Stroke Play Competition or Inter-Chapter Team Scramble. This year's Championship will be held September 25 - 26 at The PGA Golf Club in Port St. Lucie, Florida. WOW! What an opportunity.

Regardless of whether or not you are playing in the Chapter Championship, come out for our play day practice round at Heritage Ranch on Saturday, June 13. This play day is open to all members and guests and provides an opportunity for those competing the following weekend to get acquainted with the course. And...we need volunteers for the day of the event. Please contact Evelyn Ireland at chapterchampionship@dallasewga.com if you are interested in volunteering on 6/20/2009.

Also in June is the next new member orientation on Monday, June 22 at 6pm. The last orientation was a huge success and great fun and we are looking forward to doing it again.

Until next time, hit 'em straight!
Kristi Johnston, President

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Golf Truth:

"If there's a storm rolling in, you'll be having the game of your life."

<http://www.golfjokes.com/jokes/golfjoke.cfm?JokeID=56>

Calendar of Events



June 2009 (Match Play and Women's Golf Month)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5 10 Shots On Course with Kathy	6 Beyond the Basics Begins*
7 Beginner Golf 101 Begins*	8 10 Shots On Course with Kathy	9	10	11	12	13 Heritage Ranch Play Day
14	15	16	17	18	19	20 Beg Golf 101 Begins* Chpt Champ
21 Beyond the Basics Begins*	22 New Member Orientation	23	24 League Lake Park Executive	25	26	27
28	29	30				

***This is the first day of a series. In addition, some of these sessions within the series begin at different times.**

Coming Up in July...

Match Play and Women's Golf Month

- 11 Lone Star Cup Tryout
- 20 Social Event—Bowling @ 300 Dallas
- 25 Semi-Final Blackhorse

Continue to check the calendars on our website at <http://www.dallasewga.com> for updated information of events.

Contact Information

For Lori Brock at DA's Spring Creek course offerings, please contact the Pro Shop @ (972) 378-6631 or Lori @ (214) 850-0193.

For Kathy Farrer's course offerings, contact her directly at (972) 713-9293.

You can also contact Tenison Park @ (214) 670-1402 for Lesson/Series information not listed here.

For Sherrill Park course offerings, please contact Juliet Vaughn @ (714) 866-1805.

June Golf Events



June is Women's Golf Month and we are ready to meet the challenge with a practice round for our Chapter Championship at Heritage Ranch on June 13th with tee times starting at 1:00pm. Registration deadline is Friday June 5. Price is \$47.

Then we follow up with our Chapter Championship Golf Event at Heritage Ranch on June 20. You can play either on the Stroke Play side of the event or participate in a four-ball scramble. Registration deadline is just around the corner. Event is \$125.00 which includes lunch.



Indian Creek 2009 Kick-Off Event

The weather *finally* cooperated with us on April 25th and we were able to hold the 2009 season Kick-Off golf event! Twenty six golfers came out to enjoy the day. A special prize drawing was conducted from the pool of dedicated golfers who braved the elements on the original date; the winner ...**Michelle Davidson!**

Prizes were awarded for 1st, 2nd and 3rd low Net. 1st place went to **Diana Gats** and after a scorecard play-off 2nd was awarded to **Tracy Huber** and 3rd to **Ann Jaycox**.

We also conducted Closest to the Pin and Straightest Drive contests.

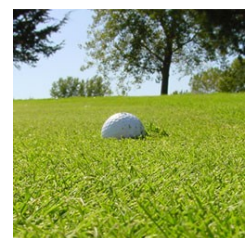
* Closest to the Pin - **Tracy Huber**

* Straightest Drive - **Barbara Walters**

New this year for golf events – attendees who pre-pay when they RSVP are entered into a drawing for a free round of golf. Our first winner is **Marie Dinh!**



Congratulations to all our winners! And thank you to all our attendees!



Women's Golf Month



2009 American Express Women's Golf Month Aims to Increase Participation of Women in Golf **The promotion celebrates its fifth anniversary in June**



PALM BEACH GARDENS, Fla. – Throughout the month of June, women will call the shots on the links, as American Express Women's Golf Month celebrates its fifth anniversary in 2009. A nationwide initiative, American Express Women's Golf Month seeks to provide people with the opportunity to learn or re-learn the game of golf in a fun and friendly environment, while also increasing the participation of women in golf.

During June, participating facilities will offer complimentary golf instruction to people 14 years of age and older as well as activities such as networking receptions, golf rules and etiquette seminars, club fitting and equipment demonstrations, golf apparel fashion shows, luncheons, playing experiences, and contests. Each activity is designed to provide a fun and inviting atmosphere for all involved.

PGA/LPGA Professional Suzy Whaley, LPGA Tour and World Golf Halls of Fame member Nancy Lopez, and world-renowned fitness expert and philanthropist Donna Richardson Joyner are the American Express Women's Golf Month Spokeswomen Team for 2009.

Donna Richardson Joyner, along with more than 15 PGA/LPGA Professionals from the Midwest PGA Section, will host a national kick-off event to celebrate the beginning of American Express Women's Golf Month at Tiffany Greens Golf Club in Kansas City, Mo., June 3 from 3-7 p.m.

"Through programs such as American Express Women's Golf Month, people are provided with the opportunity to experience the game of golf in a comfortable setting, under the guidance of skilled PGA and LPGA Professionals," said Anne Lyndrup, director of player development for the National Golf Course Owners Association and leader of the Women's Golf Month organizers. "We look forward to celebrating the game of golf with thousands of people across the country during our fifth anniversary in June."

More information regarding American Express Women's Golf Month, including a list of participating facilities in your area, can be found at PlayGolfAmerica.com.

In its first four years, more than 105,000 people across the country have been introduced or re-introduced to the game of golf during American Express Women's Golf Month, which premiered in 2005 as Women's Golf Week. In 2008, 1,208 facilities across the country hosted events with 37,350 consumers in attendance. Of the consumers who participated in 2008, 47 percent were new customers to the facility and 32 percent were new golfers. Host facilities reported a median of \$3,320 in revenues generated from people who continued to pursue the game following American Express Women's Golf Month.

Over the years, through programs such as American Express Women's Golf Month, many people have also discovered that the game of golf can be used to foster relationships and encourage personal health. Whether one is spending time with colleagues – socially or professionally, spending time with family and friends, or exercising while enjoying the beautiful scenery of the golf course, the game of golf provides the tools necessary for success in all aspects of life.

American Express Women's Golf Month is a part of the national Play Golf America campaign. It is coordinated by industry-leading organizations, including the Executive Women's Golf Association (EWGA), the Golf Course Superintendents Association of America (GCSAA), the Ladies Professional Golf Association (LPGA), the National Golf Course Owners Association (NGCOA) and The PGA of America (PGA).

What happened at the Edwin Watts Social Event?

Our May 20th happy hour event brought together **nearly 30 EWGA members and guests** to Edwin Watts, the host of our spectacular EWGA/EWG Event!

Appetizers and drinks were provided and Edwin Watts offered awesome storewide discounts! All attendees had an opportunity to swing with the pros and work at the hitting bays and to participate in a putting contest, where the winner won a new golf bag! We also had drawings for various donated prizes and a special drawing for guests and their recruiting members. The prize, won by Jody Locke, was two tickets to the Byron Nelson Championship, donated by Edwin Watts. Congratulations to all our winners. We look forward to another Edwin Watt hosted event next year!

Upcoming Social Event in July

Dallas EWGA "Bring the Heat" Social Event

Get out of the Texas Heat for Bowling, Billiards, Beverages, and a Bite! Free pool and food will be provided. Bowling and cash bar will also be available.

Monday, July 20, 2009

6:00 pm – 8:00 pm

300 Dallas

3805 Belt Line Road

Addison, TX 75001



Golf Education and Player Development: Put the Sizzle in Your Swing for Summer!!

Are you interested in becoming a mentor or are new to the game and would like to have a mentor walk you through the basics of the game? **S.W.I.N.G. (Skillful Women Inspiring New Golfers) is a golfer mentoring program available to all EWGA members and supported by EWGA partner - *Swing by bette & court*.**

S.W.I.N.G. teams experienced golfers with newer golfers to help them feel comfortable on the golf course. S.W.I.N.G. is what EWGA is all about - helping women enter the game of golf in a fun, supportive and welcoming environment!

Who is a Mentor?

A mentor is an experienced, but not necessarily good golfer who guides a new golfer on pace of play, basic rules and proper etiquette on and off the golf course. If the new golfer is also a new member, a mentor may guide the new member on how to participate in EWGA.

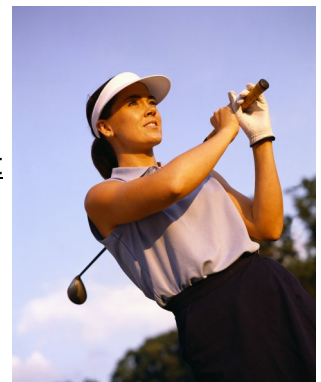
Who is a Mentee?

A mentee is someone making the transition from instruction to playing on a golf course. A mentee is paired with a mentor to guide them around the golf course safely and answer questions about etiquette, basic rules and the other nuances of the game in order to build confidence and comfort in the golf course setting.

S.W.I.N.G. is a win-win for both mentors and mentees. Every EWGA member who joins as a mentor or mentee will receive a 25% discount for one year on all regularly priced [Swing by bette&court](#) products from affiliate [ForeSport.com](#). Mentors will receive a unique S.W.I.N.G. cap.

There's more... five mentors will be chosen from a drawing to win a \$200 shopping spree from [Swing by bette & court](#), and five mentees will be selected at random to receive a prize from a top EWGA sponsor.

If you are interested in the SWING program, please contact education@dallasewga.com, we are looking to host a "Buckets and Suds" event in June, where mentors and mentees can mingle together at the driving range to hit a bucket of balls and enjoy a drink together, and most importantly meet the women who inspire one another!! Please let us know if you are interested in mentoring or being mentored, and what dates in June work best for you!



Beginner Golf 101

Let's face it, learning to play golf is challenging. That's why it is important to take it a step at a time with the help of a qualified golf instructor. Beginner 101 will teach you the basic fundamentals of golf in a relaxed, fun atmosphere. These fundamentals will include learning the proper set up, grip, aim, and alignment as well as putting, pitching and full swing. This will give you a good foundation in helping you produce the most effective golf swing that is specific to you. You will also learn the basics golf etiquette and golf terminology and how it applies to playing golf on the course.

Beginner 101 Golf Series includes the following:

- Four, 90 min. classes; 6 hours of instruction
- 6 to 1 Student to Instructor Ratio
- Instructional Handouts Provided for each Session
- \$225 for all four classes

Upcoming June & July Series:

- Sundays 9-10:30 on June 7, 14, 21, 28
- Saturdays 8:30-10 on June 20, 27, July 11, 18
- Sundays 8:30-10 July 12, 19, 26, and Aug 2

Beyond the Basics

There is a lot that goes into learning the proper technique of the golf swing. These fundamentals take time to become habits and continuing your improvement under the guidance of a golf instructor is paramount in your quest to play the game more effectively. The basic strokes acquired in *Beginner 101* will now be refined in a smaller group setting with more personalized attention using Video Analysis and practice drills tailored to your full swing and short game. This class will also simulate on course situations in order to help you become more comfortable playing in a foursome, implementing the basics of golf etiquette and keeping proper pace of play. The final class will be a playing lesson conducted at a local golf course to help you gain more confidence as you play the game alongside other golfers while continuing to improve your skills.

Beyond the Basics series includes the following:

- 4 week class; 6 hours of instruction
- 4 to 1 student to instructor ratio
- Full Swing Video analysis, pitching, putting, practice drills for better scoring and playing
- \$280 for the series (Cart and green fee for the on course class included)
- Range balls included

Upcoming June & July Series:

- Saturdays June 6 @ 9-10:30, June 13 @ 9-10:30, June 20 @ 10:15- 11:45, June 27 @ 6-7:30
- Sundays 10:45 - 12 noon June 21, 28, July 12, 19
- Tuesdays 6 -7:30 pm July 7, 14, 21, 28

These classes are taught by LPGA Teaching Professional, Lori Brock, a National Top 50 Instructor

To Register or for more details, please call the D.A.'s Spring Creek Pro Shop at (972) 378-6631 or Lori Brock at (214) 850-0193.



Education



Specialty Clinics from D.A.'s Spring Creek

Driving Clinics

Two (2) hour clinic will focus on the differences in hitting a driver. The format will include Master Club Fitter Dave Murray in a 30 minute fitting session with each participant. Student to Teacher ratio is 4:1.

Upcoming Dates: June 20, August 1, August 29, September 26, October 17

Time: 1-3 pm

Cost: \$150 / person / 2 hour session, including fitting



Pitching Clinics

One (1) hour clinic focusing on short pitch shots around the green, utilizing the short game area. Instructor will be able to evaluate participants' equipment during process and have demo wedges to utilize to affect changes when necessary. Student to Teacher ratio is 4:1.

Upcoming Dates: June 6, July 18, August 15, September 12, October 10

Time: 1-2 pm

Cost: \$75 / person / hour session.

Wedge Clinics

Two (2) hour clinics will focus on distance wedge play, particularly 20-80 yards. The format will include Master Club Fitter Dave Murray in a 30-minute fitting session for loft gaps and lie angles. Student/Teacher ratio is 4:1.

Upcoming Dates: June 27, July 25, August 8, October 3, October 24

Time: 1-3 pm

Cost: \$150 /person/ 2 hour session

Hybrid Clinics

Two (2) hour clinic will focus on why hybrids, hitting hybrids and being sure the consumer has the correct lofted hybrid(s) in the bag. Will utilize Master Club Fitter Dave Murray to find longest effective iron in the bag and fit the proper distance gaps with hybrid(s). Student/Teacher ratio is 4:1.

Upcoming Dates: June 13, July 11, August 22, September 19, October 17

Time: 1-3 pm

Cost: \$150/person/ 2 hour session, including fitting. Student to Teacher ratio is 4:1

To Sign Up or for more information, contact D.A.'s Spring Creek @ 972.378.6631 X 1

And for other Education news...

For the advanced golfer, if you are ready to take your game to the next level, Lori Brock and Juliet Vaughn can custom schedule a "Take it to the Course" Lesson Series for you and your experienced golfer friends. These are special on-course lesson series for the golfer who wishes to improve their scoring from the high 70's or 80's to a lower scoring average. Classes are usually a 4:1 ratio, and are scheduled on an ad-hoc basis. Please contact Lori or Juliet to arrange a lesson series. Lori can be reached at 214-850-0193 and Juliet can be reached at 714-866-1805.

If single day lessons fit your schedule the best, then "10 Shots" is for you! Kathy Farrer offers 60 minute lessons that focus on the key shots and strategies each golfer should know- this is "reality golf"! Join Kathy at Canyon Creek Country Club on any of the following dates to learn skills such as hitting off an un-even lie, how to escape a bunker, and managing those pesky "trouble shots"! Lessons begin at 6:00pm on 6/8, 6/13, 7/13, 7/17, 9/7 or 9/11.



10 Shots You "Must Have" In Your Golf Bag!

Chipping

With Kathy Farrer, L.P.G.A. teaching professional

Chipping is one of the most valuable parts of the short game in golf that can *lower* your scores *immediately*. I want to be sure we are on the "same page" when I talk about "chipping" versus "pitching". I often hear the two words used incorrectly, even by "high-paid" TV commentators. "Chipping" is the shot used, in my opinion, only when the ball is just a few *feet* back from the fringe of the green. A "pitch" shot is used from farther back from the green, say 20-30 *yards*. A "chip" is made with a *lower*-lofted club, like a 7 or 8 iron, to create a low, rolling shot. A "pitch" is made with a *higher*-lofted club, usually some type of wedge, to create a high shot that will stop quickly on the green.

A simple analogy for the chip shot is that the stroke is just like a putting stroke, only made with an iron. The stroke is made by using your shoulders, NOT your hands and wrists. We are going for accuracy with the chip, so the fewer moving parts there are, the better the result will likely be. The ball is played back in your stance, near the instep of your rear foot. This ball position, along with using a lower-lofted club, creates the low, rolling shot. When you move the ball back in your stance, be sure to keep your hands where they normally are—slightly ahead of the ball. Maintain this relationship of your hands ahead of the club head through the entire stroke. Ideally, your arms, hands, club head and shaft finish past your forward leg, on your intended target line.

The goal of the chip shot is for the ball to stop within an imaginary three foot circle around the hole. Then you start thinking about *sinking* each chip shot, which is a real kick! A basic "rule of thumb" for a successful chip is to *carry* the ball about **one-third** the distance to the hole, and the ball will *roll* about **two-thirds**. So, the length of your backstroke is only for the one-third distance, which isn't very far, in most cases. This shot is made with your hands all the way down on the handle, where the grip ends and the shaft begins.

The chip is one of the most fun shots in the game (*I think!*). It is easy to execute and can make a *huge* improvement in your scores *immediately* by saving strokes around the green. Start *expecting* each chip shot to go in the hole!



Handicap



Handicap Corner : Measure your potential!

Your USGA handicap index reflects your potential, not your scoring average.

handicap@dallasewga.com.

Upcoming Handicap Revision Dates:

- June 19
- July 17

Record the following scores as Tournament Scores

EWGA monthly match-play tournament (April through August)

EWGA chapter championship on Saturday, June 20

Please note that regular league play golf scores are NOT tournament scores.

If you have any questions, please contact me at handicap@dallasewga.com.

What is Equitable Stroke Control (also known as ESC)?

Equitable Stroke Control (ESC) is the downward adjustment of individual hole scores for handicap purposes in order to make handicaps more representative of a player's potential ability.

ESC sets a maximum number that a player can post on any hole depending on the player's **Course Handicap**.

ESC is used only when a player's actual or most likely score exceeds her maximum number based on the table below, but is applied to all scores for handicap purposes, including tournament scores.

18-Hole Course Handicap	Maximum Number Posted on Any Hole	Comment
9 or less	Double Bogey	On a par 3, the max score for recording your handicap is 5; for a par 4, 6; and for a par 5, 7.
10 through 19	7	So if you get a 7 on a par 3, you must record the 7.
20 through 29	8	If you get a 9 on a par 3, your maximum score for your hole is an 8.
30 through 39	9	(This includes par 3's)
40 or more	10	(This includes par 3's)

Question:

Player A has a Course Handicap™ of 11 and a Handicap Index of 9.2. Under Equitable Stroke Control™, what is the maximum score Player A can take on any hole?

- A. 8
- B. 6
- C. 7

Answer:

7. Equitable Stroke Control sets a maximum number that a player can post on any hole depending on the player's Course Handicap, not the Handicap Index (Section 4-3).

Golf Life Management System (GLMS) Tidbit:

If you enter your score using the POST HOLE-BY-HOLE SCORE option, you can enter in your actual score for each hole. The GLMS system will automatically adjust and post your final adjusted score using Equitable Stroke Control (ESC)!

WOMEN'S PROFESSIONAL GOLF MAKES WORLD-CLASS RETURN TO TEXAS WITH LPGA TOUR CHAMPIONSHIP, 'THE CROWNING MOMENT' OF 2009 SEASON
The Houstonian Golf & Country Club named site for first LPGA tournament in Texas since 2003

Houston, TX Long considered one of the top sports cities in the United States, it has been almost six years since the stars of the LPGA Tour have competed in Houston, Texas. But this fall, golf fans can look forward to the return of women's professional golf to Texas when The Houstonian Golf & Country Club plays host to the [LPGA Tour Championship](#).



The 2009 LPGA Tour Championship, to be held November 17-22, will feature a field of 120 of the top LPGA professionals in the world, a \$1,500,000 purse, and a unique format that will see a cut after 36 holes to the low 70 professionals and an additional cut after 54 holes to the low 30 pros.

As the crowning moment of the 2009 season, the LPGA Tour Championship promises to showcase the very best in women's golf, both on the course and in our 'Outside the Ropes' commitment to the community, said LPGA Commissioner Carolyn Bivens. Houston is a premier sports city that will embrace a season finale featuring the game's greatest stars. LPGA players have been eager to return to the great state of Texas, and they're thrilled that they'll do so on such a spectacular course.

The LPGA boasts a strong history in Texas, with some of the biggest names in women's golf winning tournaments including Nancy Lopez, Jan Stephenson, Betsy King and Annika Sorenstam. Apart from Houston hosting the Samsung World Championship in 2003, the last regular LPGA Tour event held in the city was in 1986. The 2009 LPGA Tour Championship not only marks the long-awaited return of the LPGA Tour to Houston, but brings perhaps the most prestigious women's golf tournament in the area's long sports history.

The Houstonian Golf & Country Club is honored to serve as the host club for the LPGA Tour Championship, said Bob Henricksen, CEO of The Redstone Companies. It was the vision of our previous CEO David Shindeldecker (deceased October, 2008) to host the top women golfers in the world in addition to the Shell Houston Open. It's very special not only for our company but for the growth and awareness of the game and the charitable impact in the community.

Tickets for the 2009 LPGA Tour Championship will go on sale June 1 and can be purchased online at www.lpgatourchampionship.org or by phone at 877-LPGA-TIX (574-2849). The cost for daily tickets, which allow grounds access for any one day of tournament week (Wednesday - Sunday), is \$20. Daily parking passes are also available for purchase, and are priced at \$5 each. Weekly grounds passes are priced at \$60, and allows access to the tournament grounds for the entire week. All weekly ticket purchases also include one complimentary weekly parking pass.

To celebrate the LPGA Tour's return to Houston, fans who purchase one full-price weekly grounds pass during the month of June will receive an additional weekly pass free. One complimentary weekly parking pass will be sent with each order in conjunction with this special offer.

The LPGA Tour Championship will be broadcast on the Golf Channel from Thursday, November 19 to Sunday, November 22.

The Houstonian Golf Club, owned by The Redstone Companies, opened in November, 1999 and was designed by internationally acclaimed golf course architect, Rees Jones. Among its many accolades, The Houstonian Golf & Country Club was proud host of the 2006 Nationwide Tour Championship.

SPECIAL THANKS TO OUR 2008 SPONSORS



Every year, the Dallas EWGA appreciates the sponsors who continue to support us from the previous years and we look forward to meeting new sponsors who will support our chapter.

We are very grateful to these fine sponsors. They provide us with the operating cash and prizes to make our events exciting and memorable in 2008.

For a complete list of our sponsors, please visit our website. If you are interested in sponsorship or would like more information, please contact Lynn Harris, Dallas EWGA Sponsor Chair, at

sponsorship@dallasewga.com.

**The Texas Rangers
The Tower Club**

www.dallasewga.com

Vision

"We are the premier force for promoting women's golf."

Mission

"The EWGA exists to provide opportunities for women to learn, play and enjoy the game of golf for business and for life."

"A Driving Force...
Women Making a Difference."

