



## The President's View by Kristi Johnston

Have you received the Evite for our 2009 Annual Kick Off Event, The Tee Party? Better yet, have you already let us know you are coming and how many guests you are bringing? If not, you can visit the home page of our website at [www.dallasewga.com](http://www.dallasewga.com) and RSVP directly from the calendar.



This year's event will be held on Monday, March 9<sup>th</sup>, 6pm, at the newly remodeled Brookhaven Country Club, a ClubCorp facility. They have recently finished a \$5M renovation, a must see! Prior to the evening's events, we are hosting a Shamble Tournament on the Champions Course at 1pm Monday afternoon before the party which is a great opportunity to play a private course. Come connect with current members and meet new members during the cocktail reception beginning at 6pm which will feature great exhibits by our sponsors and committee chairs. We will have awesome drawings and a silent auction that you won't want to miss. Dinner will be at 7pm, followed by an exciting game show involving everyone in the audience and fabulous prizes. It is impossible to detail the entire evening, but I can tell you about our surprise guest speaker. The Chief Executive Officer of the EWGA, Pam Swensen will be joining us.



Swensen has more than 18 years of experience in the golf industry, including advertising, corporate communications, sales promotion, business development and event planning. She joined the headquarters staff of the EWGA in March of 2002 as the Vice President of Sales & Marketing. In December 2005, she took over as interim Executive Director of this not-for-profit organization and was named CEO in May 2006. Ms. Swensen oversees the administration and operations of 125 Chapters across the US and Canada with over 20,000 members and 3,100 volunteer leaders. She received a Mover & Shaker award from *Golf Inc.* magazine in 2006 and a Giraffe award from the Women's Chamber of the Palm Beaches, which recognizes women who have "stuck their necks out" in making a difference to other women in the workplace and community. She holds a Bachelor of Arts degree from Skidmore College (Saratoga Springs, N.Y.) and a Masters of Science in Communications from Boston University (Boston, Mass.).

So, RSVP today, bring a friend or two and help us represent the Dallas Chapter with a great turnout. Come hear what the EWGA has planned for 2009!

See you at The Tee Party,  
Kristi Johnston, President

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# Calendar of Events



## March 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 <b>10 Shots with Kathy Farrer</b>	3	4	5	6 <b>10 Shots with Kathy Farrer</b>	7* <b>Beginner Golf @ DA's Take it to the Course L1@Sherrill</b>
8* <b>Take it to the Course L2 @ Sherrill</b>	9 <b>Tee Party</b>	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28 <b>Indian Creek Golf Event</b>
29	30	31	<b>*Each of these courses listed are the first day of a series of classes offered.</b>			

### Coming Up in April...

- 1 Take it to the Course Level 1 Series begins @ Sherrill Park
- 2 Take it to the Course Level 2 Series begins Sherrill Park
- 3 10 Shots You Must Have @ Canyon Creek
- 4 Beginner Golf 101 begins @ DA's Spring Creek
- 4 Beginner Golf 101 @ DA's Spring Creek
- 6 10 Shots You Must Have @ Canyon Creek
- 6 New Member Orientation - Time and Location TBD
- 11 Play Day @ The Tribute
- 18 Better Pitching for Better Scoring Series begins @ DA's Spring Creek
- 19 Beyond the Basics begins @ DA's/Sherrill Park
- 21 Eight week 9-hole League Play begins at Sherrill Park and Coyote Ridge
- 25 Golf Event @ Eastern Hills
- 28 Eight week 9-hole League Play at Sherrill Park and Coyote Ridge

### Contact Information

For DA's Spring Creek course offerings, please contact the Pro Shop @ (972) 378-6631 or Lori Brock @ (214) 850-0193.

For Sherrill Park course offerings, please contact Juliet Vaughn @ (714) 866-1805.

For Kathy Farrer's course offerings, contact her directly at (972) 713-9293.

You can also contact Tenison Park @ (214) 670-1402 for Lesson/Series information not listed here.

## 2009 Tee Party



**DATE:** March 9, 2009

**TIME:** 6:00 PM

**LOCATION:**

Brookhaven Country Club

3333 Golfing Green Drive

Dallas, TX 75234

972-243-6151

**Connect** with other women in Dallas to renew relationships and make friends to learn, play and enjoy the game of golf for business and pleasure together! **Learn** what this year's Dallas EWGA Chapter has planned to further promote the game of golf in the Metroplex. Meet our sponsors, talk to our committee chairs and plan your calendar for an incredible season of golf! **Play** a game show for fabulous prizes and bragging rights about your knowledge of the EWGA, the Dallas Chapter and the game of golf. **Belong** to the premier women's organization for promoting women's golf.

The evening will begin with a cocktail reception and great exhibits by our sponsors and committee chairs. So, join us to catch up with old friends and make new ones. While enjoying beverages from the cash bar, participate in drawings and browse and bid on any of the great silent auction items!

Dinner will be served at 7pm and the remainder of the evening will be filled with information about the extensive events planned for 2009, the results of the afternoon Shamble Tournament, an exciting game show involving everyone in the audience, fabulous prizes and drawings, and a visit from Pam Swenson, CEO of the EWGA.

**Cost –**

Advanced Registration: \$35

At the Door: \$45

Bring a guest and save \$5

We are pleased to host a Shamble Tournament on the Champions Course at 1:00pm Monday afternoon before the party, for \$50 per player, a great value for this private course! The locker room facilities are available for tournament participants immediately following golf.

**To RSVP:**

Visit <http://www.dallasewga.com/events.asp>, navigate to the March Calendar, and click on "The Tee Party". You will have the option to RSVP for Golf only at \$50 per person, the Golf and Tee Party Event at \$85 per person, or the Tee Party Event only at \$35 per person. **Bringing a guest will reduce your party fee by \$5.**

The EWGA mission is connecting women to learn, play, and enjoy golf for business and for fun!

### Kick Off the Golf Season at Indian Creek Golf Club

The weather is almost perfect and by **March 28**, we should have a fantastic "Kick-Off the Golf Season" at Indian Creek Golf Club on The Lakes Course with an **8:00am Shotgun**. It is rated among the top public golf courses in the Dallas - Ft. Worth Metroplex, a true parkland style layout with a number of doglegs, ponds, and gently rolling greens which were converted to Champion Bermuda grass during a renovation in 2005. The Lakes Course measures up at 7,000 yards and at a par of 72, should not be taken lightly. We can then relax, enjoy lunch in their very comfy Clubhouse and hopefully be one of the winners of the day or have your name pulled for a door prize. **The fee for the day including green fee, cart, lunch, and prizes is \$79.00.**



**RSVP information will be emailed to you soon. Sign up online and prepay to be entered into a drawing for a free round of golf.**

### In the News...Carol Poole's HOLE-IN-ONE

On Saturday, February 21, 2009, the final day of the EWGA National Conference held in Palm Desert, California, six ladies from the Dallas and Houston Chapter had breakfast together. Of course, we laughed, talked about the events of the week, golf, and somehow the conversation turned to who had ever shot a hole in one. Everyone at the table had a story to tell about their wonderful experience of a hole-in-one except two ladies, and Carol Poole was one of them.



Breakfast ended and we went our separate ways as we played separate courses and formats on each day. Carol Poole was set to play the Desert Hill, Mountain Course. On hole #5, a 134-yard, uphill, par 3, there was a closest to the pin contest. Carol chose her club carefully and hit a great looking shot as did the three other ladies in her foursome. As they approached the green, they began looking for their balls but could only find three. After a few minutes, someone suggested looking in the cup and sure enough, Carol Poole had hit her first hole-in-one! Obviously, she had also won the closest to the pin contest for the day!

Imagine being the foursome behind Carol and seeing the closest to the pin marker inside the hole when you arrived at the tee box. Carol and her team went on to finish a great round. The greatest gift was how EWGA responded. Nike Golf, an EWGA corporate partner, donated prizes for Carol's great accomplishment. She received a Nike Sumo Driver, a pair of Callaway sunglasses, and a round of golf for four.

**Congratulations to Carol!**

## YOU CAN'T AFFORD **NOT** TO JOIN OR RENEW YOUR MEMBERSHIP!

By Patte Lee

In these tough economic times, it's very tempting to say "I can't afford to join EWGA or to re-new my membership". I would argue that you can't afford **NOT** to!

If I told you that you could have the opportunity to grow your business, help protect yourself in case you get laid off, a chance to increase your level of physical exercise, and to reduce your stress level for just **\$10.42/month**, wouldn't you agree that the EWGA membership is one of the best values around?

In the wake of this "financial sunami", many of us are experiencing increased risk of job loss, business challenges if we're business owners, and a higher level of general stress at hearing "bad financial news" all of the time.

In the words of Harvey McKay, the business writer, "you need to dig your well before you need water." The same is true of networking. With a large number of business owners, executives, and retirees in EWGA, it's a great place to network. Even if some of our members don't work outside the home, they all have friends, spouses, and/or family members that do. I was laid off recently and found my new job through networking. In fact, one of our EWGA members called me with a possible opportunity as well.

If you own a company, your fellow EWGA members can be great ambassadors for your business. In addition to patronizing your firm, your EWGA sisters can spread the word about what a good product or service you offer.

Then there's the issue of stress. Golf is a fantastic stress reliever! I've often heard it said that "a bad day on the golf course beats almost any day in the office." When you're out in nice weather, in beautiful surroundings, and you are with fun people, you'll be surprised at how much stress you can relieve. In addition, you'll get much needed exercise and if you're focusing on your game, you can't really think about your problems in the office or at home. It's a great physical and mental break.

Finally, the lowest cost EWGA membership is just about **\$2.41/week or \$10.42/month** – which equates to \$125/year. If you're like me, it's incredibly easy to "blow" \$2.41/week just on coffee. Instead, you can get the incredible value of an EWGA membership that includes: Organized Play, Personal and Professional Development, Learning and Mentoring Programs, Making a Difference in Women's Lives through our charitable efforts, Discounts Galore, and networking for fun, business and friendships.

**CONNECT ● LEARN ● PLAY ● BELONG**

## Social Events

EWGA January Happy Hour - Thursday, January 29th

By Wendy Welch

Our newest sponsor, Cantina Laredo, hosted our first happy hour of 2009! Over a dozen ladies showed up for drink specials and free chips, salsa, and yummy queso. It was great to see everyone again and discuss our upcoming Tee Party in March!

Mark your calendars for our **May 20th Happy Hour at Edwin Watts**, which promises to be an amazing event! Edwin Watts will close their doors to the public to offer us food, drinks, free golf instruction, and contests with fun prizes! Look for our announcement in the next newsletter as well as the personal invite you will receive by e-mail.



## Leagues

This year, the Dallas EWGA is scheduling Spring Leagues on Tuesday evenings and Saturday afternoons at Coyote Ridge, Sherrill Park, and Indian Creek at the end of April. The Summer League will be held at the lighted course at Lake Park. Two Fall Leagues will follow.



Last year's leagues were very successful, and we are hoping for even more participation this year. If you have never played in a league before, please consider giving it a try!! One way to improve your score is consistent playing. A sign-up list for regulars and substitutes will be at the Tee Party or you can email Suzi Bartek at [leagues@ewga.com](mailto:leagues@ewga.com).

## Handicap Corner : Measure your potential!

Your USGA handicap index reflects your potential, not your scoring average.

[handicap@dallasewga.com](mailto:handicap@dallasewga.com)

### Upcoming Handicap Revision Dates:

- February 27 (transmit by February 24)
- March 27 (transmit by March 24)

### Question:

How do post my score if I didn't complete my round of golf? (For example, your match-play ends on hole 15, or because it got too dark to play any more golf, or because of construction on the green.)

### Answer:

If 13 or more holes are played, the player must post an 18-hole score. If 7 to 12 holes are played, the player must post a nine-hole score. In either case, scores for unplayed holes must be recorded as par plus any handicap strokes that the player is entitled to receive on the unplayed holes.

### Example:

A player with a Course Handicap of 30 stops playing after 16 holes because of darkness. Hole 17 is a par 3 and is the number 18 handicap-stroke hole. The player will record 3 (par) plus 1 handicap stroke for an X-4 on hole 17. Hole 18 is a par 4 and is the number 12 handicap-stroke hole. The player will record 4 (par) plus 2 handicap strokes for an X-6 on hole 18.

#### SUMMARY:

Course Handicap: 30

This means that the player receives a handicap stroke on all 18 holes plus another handicap stroke on the first 12 allocated handicap-stroke holes.

$18 + 12 = 30$ )

Holes Played: 16

#### Scorecard:

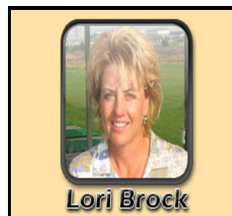
Hole	17	18
Par	3	4
Handicap	18	12
Handicap Stroke	•	••
Score	X-4	X-6

(The X- before the score designates that the hole was not played.)

### Here are some quick reminders regarding your handicap index:

- Try to make the best score at every hole in every round, regardless of where the round is played.
- Post every acceptable round for peer review. Acceptable means that the round of golf was played in accordance with the Rules of Golf.
- Post your **adjusted gross scores** which is a your gross score adjusted under USGA Handicap System procedures for unfinished holes, conceded strokes, holes not played or not played under the Rules of Golf, or Equitable Stroke Control (ESC).  
*If you do not have an established Handicap Index, you'll start using the maximum Handicap Index of 40.4 (for women) to convert to a Course Handicap which is then used to determine a maximum ESC number.*
- The ESC number for a given hole is determined from your **course handicap** not your handicap index. This mandatory procedure reduces high hole scores for handicap purposes to make handicaps more representative of your potential ability.

**SPECIAL THANKS TO OUR 2008 SPONSORS**



Every year, the Dallas EWGA appreciates the sponsors who continue to support us from the previous years and we look forward to meeting new sponsors who will support our chapter.

We are very grateful to these fine sponsors. They provide us with the operating cash and prizes to make our events exciting and memorable in 2008.

For a complete list of our sponsors, please visit our website. If you are interested in sponsorship or would like more information, please contact Lynn Harris, Dallas EWGA Sponsor Chair, at

[sponsorship@dallasewga.com](mailto:sponsorship@dallasewga.com).

**The Texas Rangers  
The Tower Club**

[www.dallasewga.com](http://www.dallasewga.com)

**Vision**

"We are the premier force for promoting women's golf."

**Mission**

"The EWGA exists to provide opportunities for women to learn, play and enjoy the game of golf for business and for life."

"A Driving Force...  
Women Making a Difference."

