

Tee Times

Volume 9, Issue 5, May 2009



The President's View by Kristi Johnston

What a great start we have had in 2009....except the weather has not been cooperating for those of us who want to play golf every weekend.

For those of you who voted me in as President last year, you read my bio and mission for 2009, wherein I made a commitment to our membership focus. My number one goal was to meet as many of you as possible in hopes of getting feedback as to how to increase our membership participation at golf, social, and education events. Of course every organization, including ours, wants to create new memberships, but just as important to us is making sure that our current members are happy and understand the value of their membership to the Dallas EWGA.

I truly believe that it is each of us who can make a difference. In these tough economic times, many of you may be contemplating whether or not to renew your membership...well, I want you to look at things from a different perspective. These are the times when networking and opening doors has never been more important. I encourage each of you to reach out and get involved with our chapter.

Did you know that this year, Angela Ellexson-Hankins, our Leadership Chair has put together a program called "all for one and one for all" with the goal of getting every member to volunteer four hours of their time and bring in one new member? The most rewarding aspect of the EWGA is getting involved. You may want to serve the wine at our next social event or possibly participate on a committee? You don't have to commit to hours every week, you can simply help out one time. There is not a better way to meet new people or to feel connected to our chapter. Contact Angela at leadership@dallasewga.com for more information.

Have you read about the EWGA, Member Get A Member program? MGAM runs through 12/31/2009 and if you recruit only four new members, you will be entered to win a complimentary membership for 2010!

Are you aware of the S.W.I.N.G. program? Skillful Women Inspiring New Golfers, S.W.I.N.G. is a mentor/mentee program for new members, tenured members, new golfers, and skillful golfers. Just for joining this program, you will receive a Bette and Court package which is phenomenal! For more information, please contact Katheryn Pieters, KP, at education@dallasewga.com.

Again, my goal is to get more of our membership to participate. I thought maybe letting you know about some of the values of your membership and some of the great opportunities for getting involved might be a start. I would love to hear from each and every one of you about how we can build participation and reach out to more ladies to join our chapter. Please email me anytime with your great ideas at president@dallasewga.com.

Here's to hitting them straight!
Kristi Johnston, President



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Golf Funny:

"The only sure way to find a drive sliced deep into the woods is to hit a provisional ball 260 yards down the middle."

<http://forum.ottawagolf.com/showthread.php?t=9205>

Calendar of Events



May 2009 (Match Play Month)

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|---|--|-----------|---|-----------|---|---|
| | | | | | 1 RSVP Deadline for May 9 Play Day | 2 Beyond the Basics w/Lori Brock* |
| 3 | 4 10 Shots with Kathy Farrer | 5 | 6 | 7 | 8 10 Shots with Kathy Farrer | 9 Beg Golf 101* Stevens Park Play Day |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 League Begins at Indian Creek (Lakes) |
| 17 Beyond the Basics w/Lori Brock* | 18 | 19 | 20 Social Event at Edwin Watts | 21 | 22 RSVP Deadline for May 30 Event | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 RSVP Deadline for June 20 Chpt Champ | 30 Eastern Hills Golf Event |
| 31 | *This is the first day of a series. In addition, there are 2 sessions offered at different times. | | | | | |

Coming Up in June...

Match Play and Women's Golf Month

- 13 Chapter Championship Practice Round
- 20 Chapter Championship
- 22 New Member Orientation
- 24 Lake Park League Begins

Continue to check the calendars on our website at <http://www.dallasewga.com> for updated information of events.

Contact Information

For Lori Brock at DA's Spring Creek course offerings, please contact the Pro Shop @ (972) 378-6631 or Lori @ (214) 850-0193.

For Kathy Farrer's course offerings, contact her directly at (972) 713-9293.

You can also contact Tenison Park @ (214) 670-1402 for Lesson/Series information not listed here.

For Sherrill Park course offerings, please contact Juliet Vaughn @ (714) 866-1805.

Dallas EWGA "May Flowers" Play Day



May Flowers Play Day

The flora and fauna at Stevens Park Golf Course will provide us with a beautiful day of golf amidst the trees and give you the feeling of being out in the country. Join us on **May 9th at 10:00am** for a play day in the park. The course is hilly and runs along the banks of Coombs Creek with views of Kessler Park and the downtown skyline.

Please register online at <http://www.dallasewga.com> by Friday May 1st. You will pay \$33.00 at the course. All who register online will have an opportunity for a drawing for a free round of golf.

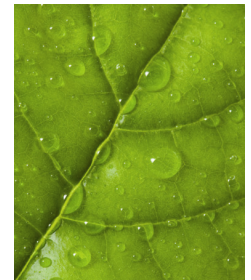
Stevens Park Golf Course: 1005 N Montclair Ave, Dallas, TX 75208, 214-670-7506

Dallas EWGA Eastern Hills Golf Event

As announced in last month's newsletter, we will hold our Eastern Hills Golf Event on May 30. Be on the look out for more information in your email boxes!

Eastern Hills Golf Course: 3000 S Country Club Road, Garland, TX 75043

"Voted by Avid Golfer Magazine 'Most Female Friendly Private Club in D-FW!' and Best Value Club under \$2,500"
(<http://www.easternhillsgolf.com/golf/proto/easternhillsgolf/>)



An Announcement from Leadership...



\$25 Chapter Bucks winner for March/April's activities!!

We are proud to announce the winner of the April Chapter Bucks drawing - **Kay Mason!**

Thank you Kay, and all our volunteers, for your efforts at the Tee Party. YOU helped make it such a huge success.

Chapter Bucks drawings are conducted monthly to reward the efforts of our volunteers. Your Chapter Bucks can be used to pay for Dallas EWGA activities.

2009 Dallas EWGA Chapter Championship



June 20th Dallas EWGA Chapter Championship Can Improve Your Game

Need a target to focus on for skill improvements? The EWGA Chapter Championship is your opportunity to compete in a tournament format with other Dallas members in your skill level. You can compete in stroke play or in a scramble on a 4-person team. It's your choice.

But I'm not good enough to play.

Championship does not mean that you have to be the best player in the Chapter, just the best in your skill level. There are 5 flights in stroke play from the best, experience players to the newest in the game of golf. The Low Gross and Low Net winners in each flight advance along with the 1st place Team Scramble Competition winners.

In 2008, no flight had more than 8 entrants (*see below for # of entrants in each flight*) and most had fewer. There were 2 scramble teams and only one entrant in the 4th flight who automatically advanced to the Semi-Final.

Handicap Index Flight (with 2008 entrants noted)

| | |
|-------------|----------------------------------|
| 0.0 – 8.0 | Championship —1 entrant |
| 8.1 – 16.0 | First Flight —4 entrants |
| 16.1 – 24.0 | Second Flight —6 entrants |
| 24.1 – 32.0 | Third Flight —8 entrants |
| 32.1 - 40.4 | Fourth Flight —1 entrant |

What do you do to qualify?

Be a female EWGA member in good standing

Have a verifiable USGA Handicap Index with the equivalent of two 18-hole scores posted to your handicap record in 2009.

Be an amateur as defined by USGA Rules of Amateur Status

Registration through the Dallas EWGA Website by May 30, 2009

What are the stages of the Championship?

The Dallas Chapter Championship, an 18-hole local qualifying round on June 20th at Heritage Ranch in Fairview.

The Semi-Final Championship, an 18-hole round held at 15 venues from July 11 – August 29, 2009 (see below for Texas Semi-Final)

The EWGA Championship Finals, a two-day, 36 hole event held on September 25-26, 2009

Look for your registration packet in the mail during May or go to the Dallas EWGA site for more information: www.dallasewga.com.

2009 Dallas EWGA CHAPTER CHAMPIONSHIP – June 20

Heritage Ranch Golf Club
Fairview, TX
www.heritageranchgolf.com

2009 TX SEMI-FINAL CHAMPIONSHIP – JULY 25

BlackHorse Golf Club - North
Cypress, TX
www.blackhorsegolfclub.com

2009 CHAMPIONSHIP FINALS – SEPTEMBER 25-26

PGA Golf Club – Wanamaker & Ryder Courses
Port St. Lucie, FL
www.pgavillage.com/stlucie/

Social and League Events



Edwin Watts May Social Event

Edwin Watts Special EWGA Savings Social Event - 30% savings to members!!!

Join Executive Women's Golf Association (EWGA) and our **sponsor** and May Social Event host, **Edwin Watts Golf (EWG)** for this spectacular EWGA/EWG Event!

The program will be on **May 20th from 6:00 pm – 8:00 pm at Edwin Watts at Preston and Alpha**. We will have an opportunity for each attendee to swing with the pros and work at the hitting bays as well as a putting clinic and contest.

Appetizers and drinks will be provided and each participant will receive a free personalized swing analysis.

All EWGA members ***who present their membership card will receive a 30% discount on apparel, a 15% discount on golf bags and a 10% discount on clubs (excluding Ping and Cleveland)***. Don't belong to EWGA? Membership representatives will be there to give you more information! All participants will also be encouraged to sign up for Edwin Watts Golf's LoyalTee Rewards Programs, which provides reward points for all purchases, special discounts, birthday bonuses, and a free one-year subscription to Golf Magazine! Sign up forms will be available at the event.

There will be a drawing for members that bring a guest as well as a drawing for anyone who joins that evening.

Please RSVP to socialevents@dallasewga.com no later than Sunday, May 10th so that we can have plenty of food and beverages available.

If you have any questions contact Wendy Welch at 972-832-3350. **Hope to see you all there for this amazing event!!**

Leagues



The Tuesday evening spring league at Coyote Ridge has generated a lot of interest. There are already 14 ladies signed up. It begins at 5:45pm on April 21 and continues for 8 weeks to June 9. Please contact me at leagues@dallasewga.com by March 31 if you'd like to join.

Education Opportunities abound for May!!

Ready to take your game up a notch?

Treat yourself to "10 Shots You Must Have in Your Bag" on 5/4 or 5/8, beginning at 6pm and lasting approximately 1.5 hours, this on-course education event led by LPGA Teaching Professional Kathy Farrer shows you strategy for tough tee shots, fairway & greenside bunkers and "touches up" your touch around the greens. Each session is limited to 4 participants, hosted at Canyon Creek and the cost is \$50 per person with members and friends welcome to attend. RSVP directly to Kathy at 972-713-9293.

More focused on fundamentals?

Beginner Golf 101 is for you! Learn the fundamentals including proper grip, set-up, aim and alignment along with chipping and putting in a relaxed, stress free atmosphere. No clubs required! 4 (90) minute classes begin in May and even give you golf etiquette and terminology info! Contact LPGA Instructor Lori Brock at 214-850-0193 to RSVP. Two Saturday (8:30 am or 1pm start) options are available beginning 5/9. Held at DA's Spring Creek Golf.

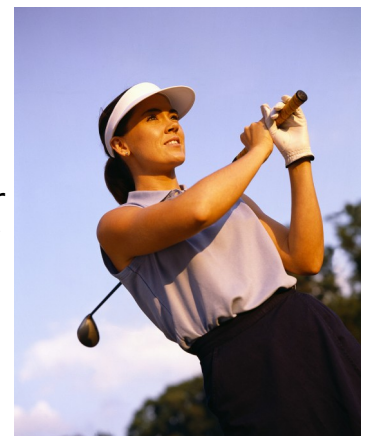
Playing somewhere in the middle?

Need something more tailored to your current level? Beyond the Basics is for you! 4 classes spanning 4 weeks, 6 total hours of instruction with a 4:1 student ratio offering drills and video to help you see and refine what you think you are feeling! Saturday and Sunday classes available starting 5/2 (Saturday series starts @ 11 am) and 5/17 (Sunday series starts @ 1pm). Prefer to take with a few other friends? Contact LPGA Instructor Lori Brock at 214-850-0193 to RSVP for May classes or set-up your own with 2 or 3 other students!

No matter your level or where you want to take your game, our LPGA instructors have something for you! Go ahead and ask your friends, or the education@dallasewga.com mailbox to tell us you want to connect with others who are interested in partnering up for classes, as most classes can be custom scheduled with generally 4-6 participants through our LPGA teaching partners!

Also, mark your calendar now for the upcoming Rules Seminar on June 13 @ 4:30 pm!

Learn right there on the course important Stroke Play rules, essential knowledge if you plan to play in the EWGA Chapter Championship! This unique course offers you the ability to be on the course and see the rules situation in action, learn what to do and then go out on your own for 9 holes to begin enjoying the game even more with your new knowledge. RSVP to LPGA Instructor Lori Brock at 214-850-0193.





10 Shots You "Must Have" In Your Golf Bag! With Kathy Farrer, L.P.G.A. teaching professional

One shot that most golfers dread is hitting out of a sand bunker. (I grew up calling it a sand "trap"!) I am specifically calling it a *sand* bunker because a bunker can also be filled with *grass*. The U.S.G.A. calls it a "bunker", so that is how I shall refer to it.

There is a "sure-fire" way to have great success with bunker shots—don't get into them in the first place! (That is a whole 'nother topic!) Since that is not likely for most of us during a round of golf, I have a few "tips" on how to get out, successfully, on a consistent basis, on the *first* attempt!

The shot to get out of a bunker is very similar to a pitch shot, off the grass, around a green. Knowing *that* should help reduce your fear of hitting out of the sand. This shot does NOT require a "special" swing to be successful.

There is, however, a "special" club to use to get out of a sand bunker—a sand wedge. It is specifically designed to make it easier to execute a "good" shot. So, the first thing I am going to suggest is if you don't have a sand wedge, it will be important to get one!

The main difference in hitting a shot out of the sand and not off the grass is that you *really* do NOT want to hit the ball! You want to hit the *sand* first. That is why it is also referred to as an "explosion" shot. Look at a spot in the sand about one inch *behind* the ball, NOT at the ball! And remember, you must hit *down* on the sand in order for the ball to go *up*! If you try to "help" the ball go "up", you will likely hit the ball low, so that it hits the "lip" of the bunker and stays in the sand. You don't want to dig too deeply into the sand. I envision a small circle drawn in the sand, around the ball. I want to *splash* the sand from under and around the ball. And it is *VERY* important to follow through; that will help the ball to go up and to land softly on the green.

Knowledge IS power. By *knowing* the proper way to execute a sand shot will give you a lot more confidence in making these shots in the future! And with this new confidence, you may find that you don't get into as many sand bunkers as you did when you were fearful that you might land in one!



Handicap Corner : Measure your potential!

Your USGA handicap index reflects your potential, not your scoring average.

handicap@dallasewga.com.

Please be aware that there are Course and Slope Ratings for men and Course and Slope Ratings for women.

Upcoming Handicap Revision Dates:

- May 22
- June 19

Tournament Scores

For those competing in the EWGA match play tournament (May through August), please post your score as a tournament score. If you are using the GLMS handicap system (through the EWGA website), check the 'Tournament' box next to *Type of Play*.

Please note that regular league play golf scores are NOT tournament scores.

If you have any questions, please contact me at handicap@dallasewga.com.

Below is an excerpt from The USGA Handicap System, 2008-2011 Manual, Section 5-2.g: Posting a Score from an Unrated Set of Tees on a Rated Course:

If a USGA Course Rating and Slope Rating from a selected set of tees are not available for the appropriate gender, the player may apply the following procedure on a temporary basis:

- Locate the nearest set of rated tees for the appropriate gender;
- Determine the yardage difference between the set of tees being played and the rated set of tees;
- Using the table in Section 5-2.g, find the range that includes the yardage difference;
- Add the resulting table values if the unrated tees are longer than the rated tees, or subtract the resulting values if the unrated tees are shorter than the rated tees.

Example 1: A woman plays from the middle tees, which are not rated for women. The women's USGA Course Rating from the forward tees is 71.6, with a Slope Rating of 119. The middle tees are 396 yards longer than the forward tees. She enters the 387 to 404 yard range, which corresponds to adding 2.2 to the USGA Course Rating and 5 to the Slope Rating of the forward tees. She will post her score with a USGA Course Rating of 73.8 (71.6 + 2.2) and a Slope Rating of 124 (119 + 5).

Golf Life Management System (GLMS) Tidbit:

If you enter your score using the POST HOLE-BY-HOLE SCORE option, you can enter in your actual score for each hole. The GLMS system will automatically adjust and post your final adjusted score using Equitable Stroke Control (ESC)!

Here are some quick reminders regarding your handicap index:

1. Try to make the best score at every hole in every round, regardless of where the round is played.
2. Post every acceptable round for peer review. Acceptable means that the round of golf was played in accordance with the Rules of Golf.
3. Post your **adjusted gross scores** which is a your gross score adjusted under USGA Handicap System procedures for unfinished holes, conceded strokes, holes not played or not played under the Rules of Golf, or Equitable Stroke Control (ESC).
If you do not have an established Handicap Index, you'll start using the maximum Handicap Index of 40.4 (for women) to convert to a Course Handicap which is then used to determine a maximum ESC number.
4. The ESC number for a given hole is determined from your **course handicap** not your handicap index. This mandatory procedure reduces high hole scores for handicap purposes to make handicaps more representative of your potential ability.

From EWGA Headquarters...



Celebrity Cruises is now a sponsor of the EWGA! To support and keep them as a National Sponsor, we are encouraging each of you to help promote two absolutely fabulous golf cruises they have put together for us:

- Europe, August 2009
- Caribbean, January 2010.

EUROPEAN CRUISE

August 8-18, 2009 - London to Rome. The price is only \$2,577 per person for a balcony stateroom, plus airfare & golf! A great deal for a fantastic 10 night cruise! With only a \$900 deposit you can lock in this rate! But, you must call and book NOW to get these deals! We have to release all unsold cabins soon!

CARIBBEAN CRUISE

January 10-17, 2010 - Roundtrip Ft Lauderdale. This cruise is also on a beautiful new ship and very reasonably priced! \$1,307 per person for a balcony room, 7 night cruise plus airfare & golf. In order to secure the best location on the ship and guarantee this rate, we are encouraging members to call and book their cabin as soon as possible. Only \$500 deposit needed to hold your space on this sailing!

The cruises will be on two of their newest ships, Solstice & Equinox. To view the ships go to www.cruisecelebritysolstice.com.

For details call or e-mail Betsy Scherr. 541-385-0499 or 800-460-0499. E-mail: betsy@luxurystylecruising.com.

From GolfTec...

Know your swing, cut your score.

See and measure your swing—discover exactly what's standing between you and lower scores. From tee to green, put your best swing forward with insight gained from 1.7 million lessons and over 170,000 clients. Your GolfTEC Improvement Center combines technology, Tour player measurements and coaching to deliver swing and shot-making results.

HURRY—THIS OFFER EXPIRES MAY 15, 2009.

*Offer expires 5/15/09. Some restrictions may apply. Value reflects GolfTEC national pricing average. See your GolfTEC Improvement Center for details.

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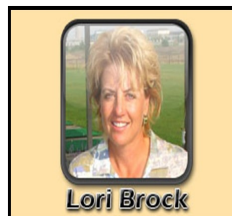
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SPECIAL THANKS TO OUR 2008 SPONSORS



Every year, the Dallas EWGA appreciates the sponsors who continue to support us from the previous years and we look forward to meeting new sponsors who will support our chapter.

We are very grateful to these fine sponsors. They provide us with the operating cash and prizes to make our events exciting and memorable in 2008.

For a complete list of our sponsors, please visit our website. If you are interested in sponsorship or would like more information, please contact Lynn Harris, Dallas EWGA Sponsor Chair, at

sponsorship@dallasewga.com.

**The Texas Rangers
The Tower Club**

www.dallasewga.com

Vision

"We are the premier force for promoting women's golf."

Mission

"The EWGA exists to provide opportunities for women to learn, play and enjoy the game of golf for business and for life."

"A Driving Force...
Women Making a Difference."

