



The Vice-President's View by Shawn Kruger

Things have really been heating up this summer! During the past several weeks, we've finalized the members on the Lone Star Cup Team, Beat the Heat with a play day at Chase Oaks, wrapped up our first Lake Park Executive Golf Course league and kicked off our fall Thursday night league at Indian Creek, and continued planning our 2009 charity fundraising event.

In a few weeks, fourteen of our members will head down to Marble Falls for the annual Lone Star Cup match play competition between the Texas EWGA chapters. The 3-day event at Horseshoe Bay Resort includes a welcome reception, putting competitions, two rounds of competitive match play between the chapters' teams and fun play events for all EWGA members and guests. This is an excellent opportunity to cheer on your fellow members, meet new friends and network with other EWGA members from across Texas and experience golf on two of three championship Robert Trent Jones, Sr. golf courses.

On Saturday, August 15, twenty-one ladies came out for a play day at Chase Oaks in Plano, TX. This challenging course provided lots of conversation as we enjoyed post-round food and beverages in the clubhouse commenting on the challenging dogleg left on hole #11, the incredibly wide ravine on hole #15, Sonja Jackson's excellent shot across the water hazard for the closest to the pin on #10 or Evelyn Ireland's strong shot to take the longest drive prize on the 18th hole. It was also a great time getting to know our newest members that came out for the day - welcome Brandy Dombkowski, Audra Christie, Ralyne Kiser, Judy Sherman and Denise Reinke!

This summer we ventured out to Lewisville for a Wednesday evening league on a 9-hole, lighted course. What a great way to relax after work! It's not too late to join the Thursday night league at Indian Creek going on through October 15.

And we've continued working hard to prepare for this year's Rally for the Cure. This great event will be hosted on Monday, October 5, with a shotgun start at 9:30am, so mark your calendars now. The day will include an all women's scramble or shamble tournament, dinner, raffle prizes and a silent auction. We are hoping to get 144 ladies out there, so round up a foursome or plan to meet and play with new friends. Just RSVP today by clicking on the big pink starburst at the top of our website. If you are interested in volunteering, or have a significant other who is interested in volunteering, please email Angela Ellexson-Hankins at leadership@dallasewga.com. As for sponsorships, there are so many ways that you can pitch in. If you have any brand new items that you are interested in donating or re-gifting so to speak, we would greatly appreciate it. Or, maybe this is a cause that is very close to you, and you would just like to make a cash donation or sponsor a hole in someone's honor. Donations start as low as \$25.00 for hole-sponsorships and cash donations. Please don't wait, reach out to Lynn Harris at sponsorship@dallasewga.com and help us make this year the best one yet!

And last, but certainly not least, our President, Kristi Johnston and her husband Eddie, welcomed Sterling Haleigh Johnston to their family! I'm sure Kristi will have her developing her grip and modeling adorable golf outfits in no time!

Hit 'em straight and we'll see you on the course!
Shawn Kruger, Vice President



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Golf Truth:

"During the first round with a brand new set of clubs, the ball has to be played from a road."

<http://www.golfjokes.com/jokes/golfjoke.cfm?JokeID=64>

Calendar of Events



September 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6 RSVP for Play Day	7 On Course with Kathy Farrer	8	9	10	11 On Course with Kathy Farrer	12 Play Day Rules Seminar Beg. Golf 101*
13 Beyond the Basics Series*	14	15 Suds in the Bucket Social Event	16	17	18	19
20	21	22	23	24	25 Chapter Championship Finals	26 Chapter Championship Finals
27	28	29	30			

***This is the first day of a series. In addition, there may be multiple offerings of this course on the starting on the same day.**

Coming Up in October...

- 3 Don't Sit on the Fence Play Day
- 5 Tee Off Against Breast Cancer
- 10 Beginner Golf 101 Series Begins
- 11 Beyond the Basics Series Begins
- 24 Beyond the Basics Series Begins

Continue to check the calendars on our website at <http://www.dallasewga.com> for updated information of events.

Contact Information

For Lori Brock at DA's Spring Creek course offerings, please contact the Pro Shop @ (972) 378-6631 or Lori @ (214) 850-0193.

For Kathy Farrer's course offerings, contact her directly at (972) 713-9293.

You can also contact Tenison Park @ (214) 670-1402 for Lesson/Series information not listed here.

For Sherrill Park course offerings, please contact Juliet Vaughn @ (714) 866-1805.

Work it Out: Labor of Love Play Day



- WHEN:** Saturday, September 12
Tee Times starting at 12:06 pm
- WHERE:** Bridlewood Golf Club
4000 Windsor Dr
Flower Mound, TX 75028-1592
(972) 355-4800
- COST:** \$63 (plus tax), paid directly to the Pro Shop
Includes Cart with GPS and Range Balls
- FORMAT:** You Choice (LSC team members can use this as a practice round in preparation for the following weekend)
- RSVP:** By Sunday, September 6. [Click here](#) to RSVP.

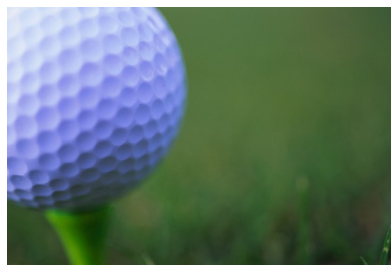
Social Event

Please join us for our September Social Event, "Suds in the Bucket" on September 15th, from 6-8pm.

We will start off at Hank Haney's City Place Golf Center in West Village to hit range balls and socialize, and then move across the street to Grimaldi's for pizza and drinks. Feel free to stop by for food and drinks even if you're not able to make it to hit range balls.



RSVP by sending an email to Audrey at ayazbeck@gmail.com, or 214-690-1482. Please RSVP by September 8.



Tee Off Against Breast Cancer

SIGN UP NOW!!!

If you are thinking of signing up for the “Tee Off Against Breast Cancer” tournament at Sky Creek Ranch Golf Course to be played on Monday, October 8....do so soon. The spots are filling up quickly and we want to make sure our EWGA members get a spot if they want one.

Sky Creek is a beautiful golf course in Keller and the prizes that day will be awesome – and plentiful, along with a wide variety of silent auction items. Bring your money (cash/check preferred) to get in the raffles and to purchase mulligans. And this year, we’re including the guys in tournament play! You can sign up today to hold a spot and then pay by September 21st. We have a 100% refund policy if cancelled by September 28. Hope to see you there. We’re expecting a beautiful day on the golf course – away from work – playing our favorite sport for a good cause.



Lone Star Cup Update



We are pleased to announce the 2009 Dallas Lone Star Cup team!

Please congratulate the following ladies and wish them luck when they head to Horseshoe Bay September 17 – 19:

Heather Beaudoin Captain	Winner Laws
Jill Prince	Marie Maness
Tracy Huber	Shawn Kruger
Lee O'Conner	Faye Wilkins
Audrey Yazbeck	Kip Malick
Kat Tidd	Carol Poole 1st alternate
Kim Padilla	Krista Hartman 2nd alternate

TEE OFF AGAINST BREAST CANCER

Benefitting Rally for the Cure in partnership with The Susan G. Komen Foundation



MONDAY, OCTOBER 5, 2009
9:00 AM LADIES GOLF TOURNAMENT
SKY CREEK RANCH GOLF CLUB,
KELLER, TX

Continental breakfast & lunch will be served.
There will be a drawing, silent auction, and great prize
giveaways with all proceeds going directly to local
Breast Cancer research.

REGISTER BY SEPTEMBER 21, 2009

SCRAMBLE FORMAT. THE FEE IS \$80 PER PERSON
**Sponsorships are available for holes, food, and
beverage.**

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**For details contact Michele DeCardenas at
817-988-2372 or michele@skycreekranch.com.**

**Also for more information and online registration go to
www.DallasEWGA.com/Rally2009.asp**

Sky Creek Ranch Golf Club

600 Promontory Drive | Keller, TX 76248 | 817- 498-1414

www.skycreekranch.com



Beginner Golf 101

Let's face it, learning to play golf is challenging. That's why it is important to take it a step at a time with the help of a qualified golf instructor. Beginner 101 will teach you the basic fundamentals of golf in a relaxed, fun atmosphere. These fundamentals will include learning the proper set up, grip, aim, and alignment as well as putting, pitching and full swing. This will give you a good foundation in helping you produce the most effective golf swing that is specific to you. You will also learn the basics golf etiquette and golf terminology and how it applies to playing golf on the course.

Beginner 101 Golf Series includes the following:

- Four, 90 min. classes; 6 hours of instruction
- 6 to 1 Student to Instructor Ratio
- Instructional Handouts Provided for each Session
- \$225 for all four classes

Upcoming September & October Series:

- Saturdays 9-10:30 am on Sept. 12, 19, 26 and Oct. 3
- Saturdays 1-2:30 pm on Sept. 12, 19, 26, and Oct. 3
- Saturdays 11-12:30 pm on Oct. 10, 17, 24, and 31

Beyond the Basics

There is a lot that goes into learning the proper technique of the golf swing. These fundamentals take time to become habits and continuing your improvement under the guidance of a golf instructor is paramount in your quest to play the game more effectively. The basic strokes acquired in *Beginner 101* will now be refined in a smaller group setting with more personalized attention using Video Analysis and practice drills tailored to your full swing and short game. This class will also simulate on course situations in order to help you become more comfortable playing in a foursome, implementing the basics of golf etiquette and keeping proper pace of play. The final class will be a playing lesson conducted at a local golf course to help you gain more confidence as you play the game alongside other golfers while continuing to improve your skills.

Beyond the Basics series includes the following:

- 4 week class; 6 hours of instruction
- 4 to 1 student to instructor ratio
- Full Swing Video analysis, pitching, putting, practice drills for better scoring and playing
- \$280 for the series (Cart and green fee for the on course class included)
- Range balls included

Upcoming September & October Series:

- Sundays 10—11:30 am on Sept. 13, 20, 27, and Oct. 4
- Sundays 10—11:30 am on Oct. 11, 18, 25, and Nov. 1
- Saturdays 1—2:30 pm on Oct. 24, 31, Nov. 7, and 14

These classes are taught by LPGA Teaching Professional, Lori Brock, a National Top 50 Instructor.

To Register or for more details, please call the D.A.'s Spring Creek Pro Shop at (972) 378-6631 or Lori Brock at (214) 850-0193.



Specialty Clinics from D.A.'s Spring Creek



Driving Clinics

Two (2) hour clinic will focus on the differences in hitting a driver. The format will include Master Club Fitter Dave Murray in a 30 minute fitting session with each participant. Student to Teacher ratio is 4:1.

Upcoming Dates: September 26, October 17

Time: 1-3 pm

Cost: \$150 / person / 2 hour session, including fitting

Pitching Clinics

One (1) hour clinic focusing on short pitch shots around the green, utilizing the short game area. Instructor will be able to evaluate participants' equipment during process and have demo wedges to utilize to affect changes when necessary. Student to Teacher ratio is 4:1.

Upcoming Dates: September 12, October 10

Time: 1-2 pm

Cost: \$75 / person / hour session.

Wedge Clinics

Two (2) hour clinics will focus on distance wedge play, particularly 20-80 yards. The format will include Master Club Fitter Dave Murray in a 30-minute fitting session for loft gaps and lie angles. Student/Teacher ratio is 4:1.

Upcoming Dates: October 3, October 24

Time: 1-3 pm

Cost: \$150 /person/ 2 hour session

Hybrid Clinics

Two (2) hour clinic will focus on why hybrids, hitting hybrids and being sure the consumer has the correct lofted hybrid(s) in the bag. Will utilize Master Club Fitter Dave Murray to find longest effective iron in the bag and fit the proper distance gaps with hybrid(s). Student/Teacher ratio is 4:1.

Upcoming Dates: September 19, October 17

Time: 1-3 pm

Cost: \$150/person/ 2 hour session, including fitting. Student to Teacher ratio is 4:1

To Sign Up or for more information, contact D.A.'s Spring Creek @ 972.378.6631 X 1

And for other Education news...

For the advanced golfer, if you are ready to take your game to the next level, Lori Brock and Juliet Vaughn can custom schedule a "Take it to the Course" Lesson Series for you and your experienced golfer friends. These are special on-course lesson series for the golfer who wishes to improve their scoring from the high 70's or 80's to a lower scoring average. Classes are usually a 4:1 ratio, and are scheduled on an ad-hoc basis. Please contact Lori or Juliet to arrange a lesson series. Lori can be reached at 214-850-0193 and Juliet can be reached at 714-866-1805.

If single day lessons fit your schedule the best, then "10 Shots" is for you! Kathy Farrer offers 60 minute lessons that focus on the key shots and strategies each golfer should know- this is "reality golf"! Join Kathy at Canyon Creek Country Club on any of the following dates to learn skills such as hitting off an un-even lie, how to escape a bunker, and managing those pesky "trouble shots"! Lessons begin at 6:00pm on 9/7 or 9/11.

Turn Unwanted Clubs into Cash Donations in Support of the EWGA Foundation's Drive for Dreams

The EWGA Foundation is working with the PGA of America and its PGA Trade-In Network to help us turn unwanted clubs into cash donations based on their fair market trade-in values. The EWGA is doing its part by having club donation drop off receptacles at its 15 EWGA Championship semi-final sites and at the Championship Finals at which everyone is welcome to contribute. To learn more about how to donate clubs to the EWGA Foundation's Drive for Dreams Campaign, download this [program overview](#) and [club donation criteria](#).

EWGA members who share their passion for golf and the EWGA can earn some fabulous prizes for bringing new members into the Association.

Here's how you can 'cash in' on the action:

EWGA's Sizzling Summer Membership Campaign runs through the end of August. Every member who recruits at least four (4) new members from July 1 through August 31st will receive a year's supply of Maxfli Noodle 'Ice' golf balls (12 dozen).

EWGA Fall 'Finder's Fee' Campaign begins September 1st and runs through November 30th. Every member who recruits at least three (3) new members from September 1 - November 30 will receive a \$25 'Finder's Fee'.

Executive Distinction Member Campaign runs through the end of November. Executive Distinction members who recruit two (2) new Executive Distinction members from August 1st through November 30th will receive a \$100 Golfsmith gift card. Summer may be coming to an end but the EWGA's incentives for recruiting new members are still sizzling hot! Participate in the EWGA membership campaigns and get rewarded for sharing your passion for golf and the EWGA!

We make it easy! Encourage friends to join by simply using the '[Refer a Friend](#)' link at <http://www.ewga.com/>, visit the 'Become a Member' area of the EWGA website, or [download an application](#) to share. Need help remembering all of the benefits of EWGA membership? Download one of these guides:

- Something for Everyone with [So Many Reasons to Join](#)
- [Benefits of Membership](#)

By the way, the 2009 [EWGA Member-Get-A-Member program](#) provides great prizes from Nike Golf and you are eligible when you recruit one member. If you find the EWGA great fun, share it!

If you are unable to link to the Program Overview or Club Criteria documents, please visit the Newsletters page of the Dallas EWGA website at <http://www.dallasewga.com/newsletters.asp> where you can download them.

SPECIAL THANKS TO OUR 2008 SPONSORS



Every year, the Dallas EWGA appreciates the sponsors who continue to support us from the previous years and we look forward to meeting new sponsors who will support our chapter.

We are very grateful to these fine sponsors. They provide us with the operating cash and prizes to make our events exciting and memorable in 2008.

For a complete list of our sponsors, please visit our website. If you are interested in sponsorship or would like more information, please contact Lynn Harris, Dallas EWGA Sponsor Chair, at

sponsorship@dallasewga.com.

**The Texas Rangers
The Tower Club**

www.dallasewga.com

Vision

"We are the premier force for promoting women's golf."

Mission

"The EWGA exists to provide opportunities for women to learn, play and enjoy the game of golf for business and for life."

"A Driving Force...
Women Making a Difference."

