



## Ellipse Group, Inc.

### **Grace Hill Partners with Ellipse Communications To Offer Advanced Client Reporting**

**July 16, 2007 (Augusta, GA)** – Grace Hill, Inc., the multifamily industry’s leading provider of state-of-the-art online education, today announced a partnership with Ellipse Communications, Inc. to offer advanced reporting tools for clients of Grace Hill’s Apartment Management Learning Center. Ellipse will provide mutual clients a fully functioning reporting package to aid in the tracking of apartment professionals’ online training activity at Grace Hill. The Ellipse system provides a host of new tools for Grace Hill training clients including exceptions reporting so supervisors can track who has not completed required training, a calendaring component to allow training directors to schedule synchronous and asynchronous training, online registration for training, and the ability to define learning paths based on hire date or job title.

Joe P. Bailey, Grace Hill’s Chief Operating Officer and Founder, remarked, “Our clients asked for enhanced reporting tools to help them better manage their training program. We turned to Ellipse to meet this need because we have long admired the skill and professionalism of Ellipse’s team, plus we share many mutual clients in the property management industry. Our clients will benefit from Ellipse’s data management expertise, and we enjoy working with this talented team.”

“We are proud to partner with Ellipse to provide our clients with enhanced reporting for our Apartment Management Learning Center, along with additional features. Thanks to Ellipse’s expertise, these enhancements are easy to use and will enable our clients to achieve even greater success in their education departments.”

*“We leaped at the opportunity to partner with such a quality provider of education services. We share many common clientele and the initial response to this new component of our Apartment Toolbox content management engine has been extremely well received. The Grace Hill training material creates a terrific inclusion to our core business development practices, while truly elevating our industry standards.”* said Lisa Benson, CEO and Principal Co-Founder of Ellipse Communications.

#### **About Grace Hill, Inc.**

Grace Hill, Inc. is a privately held company founded in November 1998 and headquartered in Augusta, GA. Grace Hill, Inc. is the multifamily industry’s leading provider of state-of-the-art online education, providing training alternatives that significantly reduce the overhead of educating employees and clients. In addition to offering various course titles to the public via the Apartment Management Learning Center, Grace Hill’s in-house development team creates customized training solutions for individual clients, including property owners, managers and suppliers. For more information, call toll free (866) GRACEHILL (866-472-2344) or visit <http://www.gracehill.com>.

#### **About Ellipse Communications, Inc.**

Ellipse Communication Inc provides custom Websites, corporate Intranets, and Resident Portal services targeting the multifamily industry. An innovator since 1999, Ellipse focuses on providing unique web based business tools and solutions allowing for integrated platforms from property management software. Our applied targeting services and unsurpassed customer support enable us to be the nation’s largest provider of aggregated technology services. For more information, call toll free (888) 678-3869 or visit <http://www.ellipseinc.com>.