



Ellipse Group, Inc.

Ellipse Communications, Inc. now Ranked in the Inc. 5000

Dallas, TX July 9, 2008: *Inc.* magazine announced its 2008 edition of the annual Inc. 5000 ranking of the fastest growing private companies in the country. Among these top entrepreneurial companies, Ellipse Communications, Inc. celebrates its first admission into this prestigious list of rising corporate communities.

The Inc. 5,000 is ranked according to percentage revenue growth from 2003 through 2006. A qualification to be accepted into this elite group includes the company's inception and generation of revenue by the first week of 2003, and the ability to show four full calendar years of sales. Additionally, the company must be U.S.-based, privately held, and independent not subsidiaries or divisions of other companies as of December 31, 2006. (Since then, a number of companies on the list have gone public or been acquired.) Revenue in 2003 must encompass at least \$200,000, and revenue in 2006 at least \$2 million. Companies added to the Inc. 5000 too late for the print edition of *Inc.* are listed as ties with the companies immediately below them in percentage growth.

Founded in 1979 and acquired in 2005 by Mansueto Ventures, LLC, *Inc.* magazine (www.inc.com) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 681,421, *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology.

"These are the most innovative, dynamic, fast-growing companies in the nation, the ones coming up with solutions to some of our most intractable ills, creating systems that let us conduct business faster and easier, and manufacturing products we soon discover we can't live without. The list is *Inc.* magazine's tribute to American business ingenuity and ambition," said *Inc.* Editor Jane Berentson.

Since its inception in 1999, Ellipse grew to provide more than just the simple marketing tools of the past. With their Ellipse SymphonySM suite of software ranging from an automated outbound e-mail communication tool known as Relate 24/7SM, to their powerful customer relationship management tool for onsite service known as Ellipse Service AdvisorSM. Ellipse proves that they really are a leader in innovative marketing by constantly accepting general management challenges and turning them into specific business solutions.

"Making this list is not only a testament to our business model, but rather to our industry as a whole," said Lisa Benson CEO Ellipse Communications, Inc. "It's amazing because this industry has so much power to influence the entire American economy and as a company we have facilitated more than our share of technological advancements, which in turn provided us with the growth to be among the top independent companies in our economy."

For more information about Ellipse Communications, Inc., please visit the Ellipse website at www.ellipseinc.com or contact our offices at (888)678-3869.