

FOR IMMEDIATE RELEASE

Multifamily Serves as Ambassador for Victims of Crime

At 1:30 am, Thursday June 19, 2008, two young men were violently and senselessly murdered in front of their recording studio in Garland, TX. These energetic, bright and caring individuals were Mathew Butler, the sole child of a corporate Administrative Assistant and father of two young children, and Steve Swan, the Senior Security Engineer at our company, Ellipse Communications, Inc. Though our hearts and minds are with their personal families at this time of deep sorrow, members of our own corporate family will not let them have died in vain as we turn attention to what happens after a tragic crime.

The multifamily industry focuses on crime prevention for resident safety, but often without proper employee training, corporate preparedness and access to resources in the unfortunate event that something does occur. Currently the United States boasts the 2nd highest Murder rate in the world with an astounding 5.7% of the population being slain each year. The Multifamily industry in America is currently housing 36.4 % of the total population, with such a high percentage it's easy to assume that more than one of our residents has been effected by the tragic loss of a loved one. Every year over 17,000 murders are committed in our country and that number continues to grow, therefore it is important that we give of ourselves to those who have been touched by these tragic circumstances.

"We enjoyed the overwhelming success and industry support of our 2006 "Buck Up and Wear It" Campaign for Breast Cancer Awareness, therefore our employees took it upon themselves to set up a Memorial Fund in Steve Swan's honor," Says Lisa Benson, CEO Ellipse Communications Inc. With endorsement and encouragement of the Swan family, the proceeds will go to families and victims of violent crimes across the Unites States. The National Center for Victims of Crime(www.ncvc.org) is the nation's leading resource and advocacy organization for crime victims and those who serve them. Since its inception in 1985, the National Center has worked with grassroots organizations and criminal justice agencies throughout the United States serving millions of crime victims.

Your tax deductible contribution to the National Center for Victims of Crime via the Ellipse corporate website (www.ellipseinc.com) will inform and support future families in their time of need. Today, we seed our charitable efforts with a \$5,000.00 contribution to this national organization in our effort to strengthen industry awareness within our professional, management and community networks. "As our families were able to call on our corporate infrastructure for resources and support, many other families are not so fortunate. NCVC's national database of 14,000 resource organizations will be a welcome referral basis in every instance of crime and crime related efforts," Continues Lisa Benson.

The National Center for Victims of Crime, founded in 1985, is the nation's leading resource and advocacy organization for victims of crime. Our mission is to forge a national commitment to help victims of crime rebuild their lives. Victims can seek help by calling 1-800-FYI-CALL or visiting the National Center's website www.ncvc.org

Ellipse Communication Inc., an innovator since 1999, located in Dallas, TX provides custom Websites, corporate Intranets, and Resident Portal services targeting the multifamily industry.. For more information, call toll free (888) 678-3869 or visit <http://www.ellipseinc.com>.

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