



GENERAL INFORMATION

DATE: _____

1. Check applicable:

- Speaker Trainer Entertainer Politics Sports Media

2. Name: _____ Credentials: _____

Company Name: _____

Address: _____

Address 2: _____

City: _____ State: _____ Zip: _____ Country: _____

Travel From: City: _____ State: _____

Main Phone: _____ Mobile Phone: _____

Alternative Phone: _____ Fax Phone: _____

Email Address: _____ Alternate Email Address: _____

Website Address: _____ Alternate Website Address: _____

3. Assistant's name: _____ Phone/Email: _____

4. Demos available (check applicable): Audio DVD/CD None

CURRENT FEES:

5. Keynote: up to ____ hrs \$ ____ USD (gross 20% or net)

Half day: up to ____ hrs \$ ____ USD (gross 20% or net)

Full day: up to ____ hrs \$ ____ USD (gross 20% or net)

International Fees: _____ Other: _____

6. Are your fees different for....

In town programs? Yes No If yes, please explain: _____

Non-profit organizations? Yes No If yes, please explain: _____

7. What expenses do you typically have? (Check all that apply)

Travel inclusive \$ _____ Flat fee \$ _____

or



- Unrestricted Coach Airfare for one
- Ground transportation Lodging (special requirements: _____)
- Meals/Tips Shipping of materials Other _____

8. Do you have handouts or workbooks? Yes No, I charge _____ each.

OPTIONAL PERSONAL INFORMATION

9. Birthday (year not needed) _____ Anniversary: _____

Home Address: _____

Address 2: _____

City: _____ State: _____ Zip: _____ Country: _____

AUDIO/VISUAL REQUIREMENTS: (check all that apply, or attach A/V Rider)

- | | | |
|--|---|---|
| <input type="checkbox"/> Rider Required | <input type="checkbox"/> Overhead Projector | <input type="checkbox"/> Podium |
| <input type="checkbox"/> Lavalier Microphone | <input type="checkbox"/> Hand-held Microphone | <input type="checkbox"/> Whiteboard & Markers |
| <input type="checkbox"/> Data Projector | <input type="checkbox"/> Screen | <input type="checkbox"/> CD/Audio Player |
| <input type="checkbox"/> DVD Player | <input type="checkbox"/> VCR & Monitor | <input type="checkbox"/> Other _____ |

SPEAKER RECOMMENDATIONS:

Best Fits: _____

Areas of Expertise: _____

(When answering the following questions please keep in mind the question, "If client booked this person last year, they should book me this year!")

Speakers I have followed: _____

(When answering the following question, please keep in mind the question, "If this person was not available/not within budget/etc; I would be a good suggestion in their place.")

Speakers I am similar to: _____

BACKGROUND EXPERIENCE:

10. Speaker Networks:

- | | |
|-------------------------------|--------------------------------------|
| <input type="checkbox"/> NSA | <input type="checkbox"/> ASAE |
| <input type="checkbox"/> NAA | <input type="checkbox"/> MPI |
| <input type="checkbox"/> SHRM | <input type="checkbox"/> ISES |
| <input type="checkbox"/> YEO | <input type="checkbox"/> MDRT |
| <input type="checkbox"/> CEN | <input type="checkbox"/> IOD |
| <input type="checkbox"/> ASTD | <input type="checkbox"/> PCMA |
| <input type="checkbox"/> TEC | <input type="checkbox"/> Other _____ |



11. Briefly describe your background. Please include any honors, awards and other recognition.

MULTIMEDIA:

12. Link to streaming video(s), pod casting, online media; if more than one is available – please give a description of each link.

INDUSTRY FOCUS:

13. Check the top **markets** you speak to most often:

- | | |
|--|--|
| <input type="checkbox"/> Advertising/Marketing | <input type="checkbox"/> Government/Public Sector |
| <input type="checkbox"/> Automotive/Aerospace | <input type="checkbox"/> Healthcare/Medical/Pharmaceutical |
| <input type="checkbox"/> Chemicals/Agriculture | <input type="checkbox"/> Legal |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Computers/Electronics/High Tech | <input type="checkbox"/> Meeting Planners |
| <input type="checkbox"/> Construction/Engineering/Mining | <input type="checkbox"/> Military |
| <input type="checkbox"/> Distribution/Wholesale | <input type="checkbox"/> Non-Profit |
| <input type="checkbox"/> Education | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Energy/Utilities | <input type="checkbox"/> Retail/Consumer Goods |
| <input type="checkbox"/> Entertainment/Media/Publishing | <input type="checkbox"/> Services/Consulting |
| <input type="checkbox"/> Financial/Insurance/Real Estate | <input type="checkbox"/> Transportation/Shipping |
| <input type="checkbox"/> | <input type="checkbox"/> Travel/Hospitality/Recreation |
| | <input type="checkbox"/> Other: _____ |



PRODUCTS: What products have you developed for sale?

Select Type: Book CD/DVD Other

Title: _____

Price \$ _____ Commission: 17.5%

Web Link to Purchase: _____

Description of Product: _____

=====

Select Type: Book CD/DVD Other

Title: _____

Price \$ _____ Commission: 17.5%

Web Link to Purchase: _____

Description of Product: _____

=====

Select Type: Book CD/DVD Other

Title: _____

Price \$ _____ Commission: 17.5%

Web Link to Purchase: _____

Description of Product: _____

=====

Select Type: Select Type: Book CD/DVD Other

Title: _____

Price \$ _____ Commission: 17.5%

Web Link to Purchase: _____

Description of Product: _____

=====

Select Type: Select Type: Book CD/DVD Other

Title: _____

Price \$ _____ Commission: 17.5%

Web Link to Purchase: _____

Description of Product: _____

=====



14. Please check your most popular topic areas:

Business/Management

- | | | |
|--|---|---|
| <input type="checkbox"/> Branding | <input type="checkbox"/> Creativity | <input type="checkbox"/> International Business |
| <input type="checkbox"/> Breakout/Workshop | <input type="checkbox"/> Customer Loyalty | <input type="checkbox"/> Leadership |
| <input type="checkbox"/> Business Excellence | <input type="checkbox"/> Diversity | <input type="checkbox"/> Legal |
| <input type="checkbox"/> Business Motivation | <input type="checkbox"/> E-Business | <input type="checkbox"/> Management |
| <input type="checkbox"/> CEO | <input type="checkbox"/> Entrepreneurship | <input type="checkbox"/> Mergers/Acquisitions |
| <input type="checkbox"/> Change Management | <input type="checkbox"/> Ethics, Values | <input type="checkbox"/> Networking |
| <input type="checkbox"/> Coaching/Mentoring | <input type="checkbox"/> Global Business | <input type="checkbox"/> Organizational |

Development

- | | | |
|---|--|---|
| <input type="checkbox"/> Consumer Trends | <input type="checkbox"/> Globalization | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Corporate Culture | <input type="checkbox"/> Growth | <input type="checkbox"/> Small Business |
| <input type="checkbox"/> Corporate Governance | <input type="checkbox"/> Human Resources | <input type="checkbox"/> Strategy |
| <input type="checkbox"/> Corporate Humor | <input type="checkbox"/> Innovation | |

Current Trends

- | | | |
|--|--|--|
| <input type="checkbox"/> Arts | <input type="checkbox"/> Green/Environment | <input type="checkbox"/> Women's Issues |
| <input type="checkbox"/> Chef | <input type="checkbox"/> Food & Wine | <input type="checkbox"/> Work/Life Balance |
| <input type="checkbox"/> Consumer Trends | <input type="checkbox"/> Interior Design | |
| <input type="checkbox"/> Diversity | <input type="checkbox"/> Lifestyles | |

Economy/Investment

- | | | |
|----------------------------------|--|--|
| <input type="checkbox"/> Economy | <input type="checkbox"/> Financial Markets | <input type="checkbox"/> Globalization |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Future Trends | <input type="checkbox"/> Investing |

Health/Wellness

- | | | |
|-------------------------------------|---|--|
| <input type="checkbox"/> Balance | <input type="checkbox"/> Psychology | <input type="checkbox"/> Stress Management |
| <input type="checkbox"/> Fitness | <input type="checkbox"/> Relationships/Couple | <input type="checkbox"/> Wellness |
| <input type="checkbox"/> Healthcare | <input type="checkbox"/> Relationships/Family | |
| <input type="checkbox"/> Nutrition | <input type="checkbox"/> Sex Therapy | |

Motivation/Inspiration

- | | | |
|---|---|--|
| <input type="checkbox"/> Adventure | <input type="checkbox"/> Hero | <input type="checkbox"/> Peak Performance |
| <input type="checkbox"/> Astronaut | <input type="checkbox"/> Inspiration | <input type="checkbox"/> Personal Growth |
| <input type="checkbox"/> Aviator | <input type="checkbox"/> Motivation | <input type="checkbox"/> Religion/Spirituality |
| <input type="checkbox"/> Empowerment Skills | <input type="checkbox"/> Mountaineer | <input type="checkbox"/> Success Stories |
| <input type="checkbox"/> Goal Setting | <input type="checkbox"/> Overcoming Adversity | <input type="checkbox"/> Survivor |



Politics/Media

- | | | |
|--|--|---|
| <input type="checkbox"/> Human Rights | <input type="checkbox"/> Military | <input type="checkbox"/> Security |
| <input type="checkbox"/> International Affairs | <input type="checkbox"/> Moderator/Facilitator | <input type="checkbox"/> Television Media |
| <input type="checkbox"/> Journalist | <input type="checkbox"/> National Politics | <input type="checkbox"/> Terrorism/Homeland |

REAL ESTATE

- | | | |
|--|--|---|
| <input type="checkbox"/> Construction | <input type="checkbox"/> Single Family Homes | <input type="checkbox"/> Condos/Conversions |
| <input type="checkbox"/> Property Management | <input type="checkbox"/> On-Site Maintenance | <input type="checkbox"/> CAMS |
| <input type="checkbox"/> CAPS | <input type="checkbox"/> CAMT | <input type="checkbox"/> NALP |

Security

- | | | |
|--------------------------------|--|------------------------------------|
| <input type="checkbox"/> Media | <input type="checkbox"/> Political Humor | <input type="checkbox"/> Visionary |
|--------------------------------|--|------------------------------------|

Sales/Marketing/Customer Service

- | | | |
|---|---|--|
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Customer Service | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Branding | <input type="checkbox"/> Demographics | <input type="checkbox"/> Negotiation |
| <input type="checkbox"/> Communication | <input type="checkbox"/> E-Commerce | <input type="checkbox"/> Presentation Skills |
| <input type="checkbox"/> Sales Management | <input type="checkbox"/> Sales Training | <input type="checkbox"/> Time Management |
| <input type="checkbox"/> Sales Motivation | <input type="checkbox"/> Team Building | |

Sports

- | | | |
|--|---------------------------------------|------------------------------------|
| <input type="checkbox"/> Baseball | <input type="checkbox"/> Football | <input type="checkbox"/> Olympians |
| <input type="checkbox"/> Basketball | <input type="checkbox"/> Golf | <input type="checkbox"/> Skiing |
| <input type="checkbox"/> Boxing | <input type="checkbox"/> Gymnastics | <input type="checkbox"/> Soccer |
| <input type="checkbox"/> Coach | <input type="checkbox"/> Hockey | <input type="checkbox"/> Tennis |
| <input type="checkbox"/> Commentator/Broadcaster | <input type="checkbox"/> Motor Sports | |

Technology/Science

- | | | |
|--|---------------------------------------|--|
| <input type="checkbox"/> Biotechnology | <input type="checkbox"/> Energy | <input type="checkbox"/> Space Exploration |
| <input type="checkbox"/> Computer Technology | <input type="checkbox"/> Futurist | <input type="checkbox"/> Technology |
| <input type="checkbox"/> E-Business | <input type="checkbox"/> Internet/Web | |
| <input type="checkbox"/> Emerging Technology | <input type="checkbox"/> Science | |

University/Education

- | | | |
|--|--|--|
| <input type="checkbox"/> Author/Writer | <input type="checkbox"/> International Affairs | <input type="checkbox"/> Social Trends |
| <input type="checkbox"/> Current Affairs | <input type="checkbox"/> National Politics | |
| <input type="checkbox"/> Diversity | <input type="checkbox"/> Popular Culture | |
| <input type="checkbox"/> Education | <input type="checkbox"/> Professor/Teacher | |



TOPICS:

Select Type Keynote

Length _____

Title _____

Topic Category (see #14 for options – be as specific as possible)

Description of program. (Will be used by staff to be aware of content of program and may be used to sell program to clients.)

=====

Select Type Keynote

Length _____

Title _____

Topic Category (see #14 for options – be as specific as possible)

Description of program. (Will be used by staff to be aware of content of program and may be used to sell program to clients.)

=====

Select Type Keynote

Length _____

Title _____

Topic Category (see #14 for options – be as specific as possible)

Description of program. (Will be used by staff to be aware of content of program and may be used to sell program to clients.)

=====

Select Type Keynote

Length _____

Title _____

Topic Category (see #14 for options – be as specific as possible)

Description of program. (Will be used by staff to be aware of content of program and may be used to sell program to clients.)



BIOGRAPHY:

15. Short Biography (200-300 words)

(Please send bio in a Word document)

16. Key Selling Points

MISCELLANEOUS:

17. Please list below your last five speaking engagements with the fee you received for each.

a. _____

b. _____

c. _____

d. _____

e. _____

18. Please describe your presentation style.

19. How did you hear about **HOUSING PROSPEAKERS**? _____

PLEASE FAX THE COMPLETED FORM TO **602 391 2292** OR ATTACHED TO AN EMAIL
ADDRESSED TO info@housingprospeak.com.

Thank you