

City of Dallas News Release

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City of Dallas

FOR IMMEDIATE RELEASE

Monday, April 27, 2009

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Only two weeks remain to take advantage of *20 Days, 20 Deals*, a program celebrating the City of Dallas Office of Cultural Affairs 20th Anniversary

Only two weeks remain to take advantage of *20 Days, 20 Deals: Celebrating 20 Years of Excellence in Dallas Arts and Culture*. The program, which launched April 13, continues through May 8 and offers Dallas citizens and visitors the opportunity to get exclusive discount deals to Dallas' coolest arts and cultural events through the Office of Cultural Affairs (OCA) website, www.dallasculture.org.

The first two weeks of the *20 Days, 20 Deals* featured discounts from the Dallas Museum of Art, Dallas Summer Musicals, TeCo Theatrical Productions, Anita N. Martinez Ballet Folklorico, The Writer's Garret, The Black Academy of Arts and Letters, Teatro Dallas, Dallas Children's Theater, Museum of Nature & Science, and Turtle Creek Chorale. Many of these featured deals are still available and will continue to be through the program's duration.

The final two weeks of *20 Days, 20 Deals* will feature discounts from Dallas Theater Center, USA Film Festival, Dallas Wind Symphony, Dallas Symphony Orchestra, TITAS, Dallas Contemporary, Theatre Three, The Women's Museum, Dallas Black Dance Theater, and The Dallas Opera. Additionally, there are 30 other discounts, not featured, but still available through the program's webpage.

On April 12, 2009, the Office of Cultural Affairs celebrated the 20th Anniversary of City Council's approval of the ordinance that created the Office of Cultural Affairs and an advisory board of citizens, the Cultural Affairs Commission. In its two decades of existence, OCA has worked to foster a vibrant arts and cultural environment for Dallas citizens and visitors. OCA facilitates cultural programs, develops new cultural opportunities and partnerships, oversees 18 city-owned arts facilities, coordinates public art projects, supports Dallas' diverse arts and cultural organizations, operates the City's classical music station WRR 101.1 and City Channel, and promotes public awareness of the City's role in the arts.

In 2008, over 2100 diverse programs were offered and more than 400,000 citizens and visitors were served by the Bath House, Ice House, Latino, and South Dallas Cultural Centers. The Office of Cultural Affairs also facilitated the national program, Free Night of Theater, and partnered with Thriving Minds and Dallas Independent School district for a groundbreaking arts education initiative that provided over one million hours of creative arts instruction. In addition, the Public Art program owns and maintains a collection of more than 300 works of art, most of which are in spaces accessible to the public, and the OCA also supports approximately 150 of Dallas' finest artists and organizations with multiple funding programs.