



CALL FOR ENTRIES

Entries Deadline:

Postmarked by Monday, January 2, 2012 (5 PM)

Jose Vargas and the Bath House Cultural Center invite visual artists to submit entries for the 18th Annual El Corazón art exhibition.

Since 1993, Jose Vargas has organized the El Corazón art exhibition in Dallas. This popular exhibition, which has become a beloved annual tradition at the Bath House, gives artists an opportunity to create various artistic interpretations of the human heart. This passionate and eclectic exhibition features diverse works of art inspired by the heart (El Corazón), an important symbol in Mexican and Latin American art, and a significant theme in western culture.

ELIGIBILITY

Art in all media will be accepted. The image of the heart must be a prominent element of the artwork. Only work completed in the last three years will be eligible. Artwork that was on display in previous El Corazón exhibitions will not be reviewed. Art should be ready for installation at the time of delivery. No artwork shall be removed from the exhibition before the closing date. Complex installations should be coordinated and supervised by the Gallery Director. Artists whose work requires the use of electronic devices (DVD players, projectors, computers, etc.) should provide their own equipment. For a copy of the Bath House's Policy for exhibitions, please visit http://www.dallaspublicart.info/downloads/bhcc_policy.pdf

ENTRIES

There is no entry fee. Up to two entries will be accepted in the form of JPEG digital photographs stored on CDs. Images saved in a different format or files saved on detachable flash drives will not be accepted. Entries that are e-mailed will be disqualified. No prints or slides will be juried.

Saving your images -

Please follow these guidelines to save your files on the CD:

- Label your CD with your full name, phone number and e-mail address
- Files can be up to 3 MB in size. High-resolution images are usually selected for publicity materials. If you are not familiar with the process of resizing an image file, simply make sure that you photograph your artwork using the highest image quality setting of your digital camera. Unless you have a cell phone that has a high-resolution camera, we strongly advise you to use a digital camera for better image quality.
- Print out a document that shows a list of your entries, including: 1) the name of your jpeg file, 2) the title of the piece, 3) a description of the media, and, VERY IMPORTANTLY, 4) the size of your artwork (width x height). Space for artwork in the gallery spaces is limited.

The Bath House Cultural Center will not return entry materials. Unless the gallery is notified in writing to the contrary, it is understood that the accepted artwork images can be reproduced for publicity and educational purposes for the exhibition and for future promotional materials.

Mail/Hand-Deliver your entries to:

Bath House Cultural Center
c/o 2012 El Corazon
521 E. Lawther Drive, Dallas, Texas 75218

Hand-delivered entries may be turned in Tuesday-Saturday from 12 to 6 PM.
Please know that the Bath House will be **closed for the Holidays from DECEMBER 24, 2011 to JANUARY 2, 2012**. Please consider this holiday closure if you are planning to drop off your entries in person.

EXHIBITION SCHEDULE

Deadline for submission of entries:

Postmarked by Monday, January 2, 2012 (5 PM)

Entries postmarked by January 2, but not delivered by the post office by Friday, January 6, will be disqualified.

Selection notification: The list of selected artists will be posted on the Bath House Cultural Center's online News Center at

<http://www.dallasculture.org/bathHouseCultureCenter/pressRelease.asp>

under the title "2012 El Corazon - Selected Artists" after 6 PM on Tuesday, January 10, 2012. Artists are responsible for reviewing this list. No other notification will be sent out. The decision of the exhibition curator is final and undisputable.

Delivery of accepted artwork: Sunday, January 29, 2012 (12-3 PM)

Exhibition Dates: February 4-March 3, 2012

Exhibition reception with the artists: Saturday, February 4, 2012 - (7-9 PM)

Artwork pickup: Tuesday, March 6, 2012 (4-7 PM)

INSURANCE

The City of Dallas Office of Cultural Affairs will provide insurance on most works of art. In some cases, the City of Dallas may refuse to insure certain pieces of art. Artists have the option to purchase their own insurance separately. While on exhibition, the artwork will be given all reasonable care. Shipping/delivery of artwork to and from the Bath House is the responsibility of the artist. The insurance coverage provided by the City will not be in effect during shipping of artwork.

SALES

The Bath House Cultural Center Advisory Council requests a 14% commission on all art sold during the exhibition. Transactions for the purchase of artwork shall be directly between the purchaser and the artist or his/her official agent.



Bath House
CULTURAL CENTER

For more information about this exhibition, please contact Jose Vargas at jvargas898@earthlink.net or Visual Arts Coordinator, Enrique Fernández Cervantes at (214) 670-8723 or enrique.fernandez@dallascityhall.com.

Copies of this prospectus can be downloaded at www.bathhousecultural.com (click on the NEWS CENTER link)