

City of Dallas News Release

Marketing & Media Relations / PIO

www.dallascityhall.com



City of Dallas



Office of Cultural Affairs
CITY OF DALLAS

FOR IMMEDIATE RELEASE

March 29, 2011

Contact:
Rosalinda Luna
Rosalinda.Luna@dallascityhall.com
214-671-0049

The Latino Cultural Center Celebrates 2nd Annual *Día del Niño* (Day of the Child) Festival

In celebration of children around the world, the LCC hosts free festival to feature over a dozen arts activities specially designed for children and their families.

DALLAS, March 29, 2011 - The Latino Cultural Center is celebrating its 2nd Annual *Día del Niño* Festival, highlighting one of Latin America's most popular national holidays. The day-long celebration will be held on Saturday, April 23, 2011 from 11:00 a.m. to 5:30 p.m. and will feature over a dozen activities focused in theater, dance and visual arts for the entire family.

All *Día del Niño* activities are free and open to the public on a first-come first-served basis; families can come in for a couple of hours, or stay for the whole afternoon! Activities will be held throughout the building allowing families to drop-in on arts and crafts workshops, view theater performances, or listen to a storyteller in the gallery. Among the artists featured are Cara Mía Theatre Co., Le Theatre de Marionette and Alegre Ballet Folklorico.

Conceived and inaugurated by the Latino Cultural Center in 2010, this second edition of the *Día del Niño* Festival creates an opportunity for Dallas families to enjoy arts and cultural activities while celebrating our community's diverse cultural heritage. The success of the first year festival led to a \$10,000 grant from the National Endowment for the Arts to sponsor the 2011 *Día del Niño* festival.

"The Latino Cultural Center's *Día del Niño* demonstrates our continued commitment to support the creative development of Dallas' children by providing Dallas families with free access to quality arts and cultural activities," said María Muñoz-Blanco, Dallas' Director of Cultural Affairs and Acting General Manager of the Latino Cultural Center. "We are thankful to the National Endowment for the Arts for sharing our enthusiasm for this creative family celebration."

For a full schedule of activities, please visit our Web site at www.dallasculture.org/latinocc.

About Children's Day

A holiday celebrated in over 100 nations, including most Latin American countries, *Día del Niño* brings attention to the rights and needs of children. The designation of a universal day to honor children dates back to 1954, when the United Nations General Assembly adopted a resolution to recommend all countries institute a "Children's Day" to be observed as a day of worldwide fraternity and understanding between children.

About the Latino Cultural Center

The Latino Cultural Center is a division of the City of Dallas Office of Cultural Affairs. Our mission is to serve as a regional catalyst for the preservation, development, and promotion of Latino and Hispanic arts and culture. The

Center's 27,000 sq. ft. facility was designed by renowned Mexican architect Ricardo Legorreta and features a 300-seat theater, two visual arts galleries, and an outdoor plaza.

The Latino Cultural Center is located at 2600 Live Oak, Dallas, Texas 75204. Located immediately east of downtown, the Center is less than 1 mile from the Dallas Arts District and conveniently located two blocks north of the DART Green Line Deep Ellum Station. The Center is open Tuesday through Saturday, 10 a.m. to 5 p.m. and in the evenings when performing arts events are scheduled. For additional information, call (214) 671-0045 or visit www.dallasculture.org/latinocc.

###