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***Ritmo Latino with Son del Barrio***  
**A night of salsa and merengue at the Latino Cultural Center**  
**September 25, 2010**

Dallas (August 30, 2010) -- The Latino Cultural Center and the Asociación Boricua de Dallas are pleased to present the Dallas debut of the Latin music group Son del Barrio on September 25, 2010. The evening begins with a free lecture/demonstration about Latin music at 5:00 p.m., followed by salsa dance lessons, and culminating with a concert at 7:30 p.m. The lecture/demonstration and the salsa lessons are free; tickets to the concert are \$10 and are available online at <http://www.brownpapertickets.com/event/125358> or at the door. The Latino Cultural Center is located at 2600 Live Oak, in downtown Dallas (1.5 blocks north of the DART Deep Ellum station).

Son del Barrio is a group of six Latin musicians of Mexican, Puerto Rican and Cuban heritage who currently make their home in our neighboring state of Oklahoma. Son del Barrio came together as a band in 2002 and is a regular performer in festivals and clubs throughout Oklahoma. They have toured throughout the Midwest after having been selected for the Mid America Arts Alliance Artist roster. Forming the rhythmic foundation of Son del Barrio is Armando Rivera, a congero from Guadalajara, México; Antonio Pacheco, a Timbalero from New York; and Daniel Caldero, a Bongocero from Chicago. These gentlemen represent the best Latin percussionists in Oklahoma and are true veterans of the music scene of our neighboring state. Rounding out the group on vocals is singer Robert Ruiz from San Antonio, Wilmari Ruiz who is of Puerto Rican heritage, and Osmay Guitierrez Danger from Pinar del Rio, Cuba. These singers also play trombone, flute, and trumpet respectively.

For their Dallas debut, Son del Barrio is planning a mixed repertoire of Latin rhythms that include salsa and merengue. The band's passion for the music they play can be heard as they drive hypnotic rhythms and deliver enchanting melodies. With as much energy as their songs have, there is no option for listeners but to dance (and dancing in the aisles is expected at the Latino Cultural Center!).

To get patrons ready for the evening, members of the band will offer a lecture/demonstration and 5:00 p.m. at the Latino Cultural Center's Oak Farms Dairy Performance Hall. At 6:00 p.m., the LCC will offer free salsa lessons for those interested in practicing their salsa moves or learning a few new ones. The concert begins at 7:30 p.m.

*This presentation is supported by Mid-America Arts Alliance with generous underwriting by the National Endowment for the Arts, Texas Commission on the Arts, and foundations, corporations and individuals throughout Arkansas, Kansas, Missouri, Nebraska, Oklahoma and Texas.*

*Mid-America Arts Alliance, the nation's oldest regional arts organization, was founded in 1972 to foster cultural growth in heartland communities. Today, Mid-America primarily serves communities throughout Arkansas, Kansas City, Missouri, Kansas, Nebraska, Oklahoma, and Texas, and it develops and delivers*

*arts and humanities programs for a national audience. Mid-America programs attract more than one million people annually in more than 300 communities.*

**The Latino Cultural Center is a division of the City of Dallas Office of Cultural Affairs.** The mission of the Latino Cultural Center is to serve as a catalyst for the preservation, development and promotion of Latino arts and culture in Dallas. The Center is located at 2600 Live Oak, Dallas, Texas 75204.

LCC hours: Tuesday – Saturday 10 a.m. to 5 p.m. and evenings for performing arts events. For additional information please call 214-671-0045 or visit our Web site at [www.dallasculture.org/latinocc](http://www.dallasculture.org/latinocc).



**NOTE TO EDITOR: For a high-resolution jpg of the band, please e-mail [maria.munozblanco@dallascityhall.com](mailto:maria.munozblanco@dallascityhall.com)**