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**Target Sponsors Special Arts & Wonder Weekend  
at the Latino Cultural Center July 17 & 18**

*Free Family Festival Features Leading Local Latin Bands Conjunto Baraja de Oro and Havana NRG*

**DALLAS, July 2, 2010** – The Latino Cultural Center is proud to partner with Target in presenting the free Arts & Wonder Weekend on Saturday, July 17<sup>th</sup> from 3 to 8 p.m. and Sunday, July 18<sup>th</sup> from 2:30 to 8 p.m. This two day festival features an array of family activities, live music, Latin American family films, and visual arts workshops.

Some of the leading musical groups in Dallas, including Havana NRG, Conjunto Baraja de Oro, Mariachi Jalisciense, and Parranda Venezuela, take stage at the LCC Plaza throughout the festival. In addition, the LCC will host a series of art workshops including the Huichol Legend, an art and storytelling activity where families collaborate to express their own stories.

Families may also experience the *Maestros Tejanos* exhibition which features the work of leading Texas artist Celia Alvarez Muñoz in *A Toda Madre! Y Padre!: Manchas y Marcas (Stains and Marks)*. **Alvarez Muñoz will offer a special gallery talk both days at 4:30 p.m.**

As a special event accompanying the exhibition *El Viaje: Latin American Jewish Artists and Poets*, the LCC will screen *Adio Kerida (Good Bye Dear Love)* **Sunday, July 18 at 2:30 p.m.** This award-winning documentary by anthropologist, poet and filmmaker Ruth Behar, follows Behar as she returns to her native Cuba to profile the island's remaining Sephardic Jews and chronicle her own family's journey to the U.S. as Cuban-Jewish exiles. In addition to the documentary screening, the LCC will offer guided tours of the exhibition both days at 6 p.m.

Throughout the weekend, Latin American films will be screened in the Oak Farms Performance Hall, with a **special screening of *Under the Same Moon (Bajo la Misma Luna)* on Saturday, July 17 at 6 p.m.** *Under the Same Moon* shows the parallel stories of nine-year-old Carlitos and his mother, Rosario. In the hopes of providing a better life for her son, Rosario works illegally in the U.S. while her mother cares for Carlitos back in Mexico. Unexpected circumstances drive both Rosario and Carlitos to embark on their own journeys in a desperate attempt to reunite. (PG-13, presented in Spanish with English subtitles)

**For a full schedule, please visit our [website](#).**

As part of its commitment to inspiring parents and caring adults to nurture a child's love of learning, Target is partnering with more than 80 cultural and art institutions in 30 cities throughout the country to launch the [Target Arts & Wonder Free Family Event](#). From July 16 to 18, 2010, museums, galleries and other institutions from coast to coast will offer friends and families the opportunity to explore and learn about art together in an engaging and playful atmosphere – for free.

**[About Target](#)**

Minneapolis-based Target Corporation (NYSE: [TGT](#)) serves guests at 1,740 stores in 49 states nationwide and at Target.com. Target is committed to providing a fun and convenient shopping experience with access to unique and highly differentiated products at affordable prices. Since 1946, the corporation has given 5 percent of its income through community grants and programs like Take Charge of Education. Today, that giving equals more than \$3 million a week.

### **About the Latino Cultural Center**

The Latino Cultural Center is a division of the City of Dallas Office of Cultural Affairs. Established in 2003, the LCC's mission is to serve as a regional catalyst for the preservation, development and promotion of Latino and Hispanic arts and culture. The LCC offers a year-round season of programs, including visual arts exhibitions in two galleries and more than 50 dance, theater and music performances annually in the Oak Farms Performance Hall. The LCC's signature family programs include Target Second Saturdays, the Día de los Muertos Celebration, and the annual Posada. The Center is located at 2600 Live Oak, Dallas, Texas 75204. LCC hours: Tuesday – Saturday 10 a.m. to 5 p.m. For additional information, please call 214-671-0045 or visit our Web site at [www.dallasculture.org/latinoculturalcenter](http://www.dallasculture.org/latinoculturalcenter).

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