



For Immediate Release  
October 29, 2009

Media Contact  
Laura Svec  
Director of Marketing  
& Communications  
laura.svec@ledic.com  
901-435-7778

## **LEDIC Run Apartment Community Hosts Kickoff For Ground Breaking Health Initiative**

Jackson, Mississippi – 809 State Street Senior Housing Community proudly hosted the kickoff event for Mississippi Health First on October 29, 2009. Mississippi Health First is a health initiative coming this fall directed to people living with diabetes in Mississippi. The initiative is supported by several Federal and non federal organization that have come together to combine efforts focused on eliminating diabetes disparities in Mississippi using a community-based approach.

LEDIC Management Group manages 809 State Street Senior Housing in Jackson.

As part of the Collaborative, patients will receive diabetes self-management training in their home communities, in locations such as community centers or senior centers, instead of in hospitals or other traditional health care settings, such as doctors' offices or outpatient clinics. The members of this Collaborative will help motivate and educate diabetes patients across the state to take preventive action against some of the complications of diabetes. Patients will get diabetes self-management training classes and health education literature on how to best control their blood sugar, blood pressure and cholesterol levels; establish relationships with primary-care providers; address better nutrition, regular exercise and how housing arrangements for patients can affect their health; and develop support networks of family, friends, and community-based social services.

Federal agencies participating in the *Mississippi Health First Collaborative* include Medicare, the Centers for Disease Control and Prevention (CDC), Administration on Aging (AOA), Health Resources and Services Administration (HRSA), National Institutes of Health (NIH), Housing and Urban Development (HUD), and the U.S. Department of Health and Human Services' Office of Minority Health. National non-profit and state entities working with the collaborative include the American Association of Diabetes Educators, American Diabetes Association, National Academy for State Health Policy, and Mississippi's Department of Health.

Mississippi Health First is set to be an 18 month initiative.

###

**About LEDIC Management Group (LEDIC):**

LEDIC is a third party investment real estate management firm specializing in the operation of multifamily housing communities all across the United States, nationally headquartered in Memphis, Tennessee with additional offices located in Nashville, Tennessee, Atlanta, Georgia, Jackson, Mississippi, Oklahoma City, Oklahoma, Cincinnati, Ohio, Dallas/Fort Worth, Texas, Richmond, VA and Little Rock, Arkansas.

LEDIC manages approximately 25,000 units and has consistently been ranked by National Multi Housing Council (NMHC) as one of the Top 50 largest management companies in America. LEDIC is an AMO, as accredited by IREM. As of December 31, 2008, LEDIC has over 500 employees nationwide; with over 50 professionals located at LEDIC's corporate headquarters specializing in such disciplines as property management, construction management, accounting services, marketing, leasing and training.